THE FIRST NATIONAL CONFERENCE ON AMERICAN PLANNING HISTORY

Sponsored by

The City & Regional Planning Department, The Ohio State University The Great Southern Hotel, Columbus, Ohio 13-15 March, 1986

> THURSDAY, MARCH 13, 1986

Registration (Mezzanine Lobby: message board; 1:00 - 4:00 pm conference programs; coffee, tea, available in registration area for 6:00 - 8:00 pm full period)

Landmarks Foundation Walking Tour of Downtown Columbus 3:00 - 5:00 pm (Leaves from lobby of The Great Southern Hotel)

(Supper on own, hotel restaurants available. Registration packet has lists, specialties, approximate costs, taxi fares, walking instructions, etc., to a wide variety of eating establishments.)

7:00 - 9:00 pm Opening Reception (Grand Ballroom)

FRIDAY, MARCH 14, 1986

7:30 - 8:30 am

(Breakfast on own; hotel restaurants available as well as the Classic Breakfast Buffet in the sub-mezzanine @ \$7.00/person, paid individually; coffee and tea available in Mezzanine Registration Area all day.)

Papers on American Planning History (Session No. 1) 9:00 - 9:40 am:

Session 1A: The Deshler Parlor

J. Paul Mitchell, Professor Speaker:

Department of Urban Planning Ball State University, Indiana

Title: Public Housing to Housing Allowances:

Fifty Years of Housing Programs

Session 1B: The Chittenden Parlor

Speaker: Professor Laurence C. Gerckens

City and Regional Planning Department

The Ohio State University

Title:

Alfred Bettman on "Euclid": Letters from

the Bettman Files

Respondent: John Mullin*

Session 1C: The Hartman Parlor

Speaker: Professor Jane S. Brooks, Assistant Professor

School of Urban and Regional Studies

University of New Orleans

Title: Video Documentary and Commentary: "Goin' Down

to the River," Historic Development and Future

of the New Orleans Waterfront

10:00 -10:40 am: Papers on American Planning History (Session No. 2)

Session 2A: The Deshler Parlor

Speaker: Charles E. Connerly, Assistant Professor

Dept. of Urban and Regional Planning

Florida State University

Title: <u>Explanations for the Deemphasis of Public Housing</u>:

1961-1983.

Moderator: Roger Montgomery

Respondent: Peter Marcuse

Session 2B: The Chittenden Parlor

Speaker: Carl Abbott, Professor

Dept. of Urban Studies and Planning Portland State University, Oregon

Title: Planning on the Home Front: West Coast Cities in

World War II

^{*} Indicates unconfirmed at time this program had to go to press.

Session 2C: The Hartman Parlor

Subject:

Research Sources for City and Regional

Planning History

Resource:

Jane M. McMaster, Research Librarian

The Ohio State University

11:00 - 11:40 am:

Papers on American Planning History (Session No. 3)

Session 3A: The Deshler Parlor

Speaker:

David J. Allor, Associate Professor

School of Planning

University of Cincinnati

Title:

The Development of the Practitioner's

Ladislas Segoe, 1921-1968

Session 3B: The Chittenden Parlor

Speaker:

Francois-Auguste de Montequin, Chairman

Art History

The University of Georgia

Title:

Spanish St. Augustine During the Colonial Period:

Evolution of the Oldest City in the United States.

Moderator: Laurence C. Gerckens

Session 3C: The Hartman Parlor

Speaker:

David Reed, Visiting Associate Professor

School of Architecture and Urban Planning

University of Wisconsin at Milwaukee

Title:

Christopher Tunnard: Planner and Educator

Session 3D: The Vendome Parlor

Speaker:

Peter Marcuse, Professor

Graduate School of Architecture and Planning

Columbia University

Title:

Does Land Speculation Explain the Gridiron Plan?

Expansion of Manhattan's Grid After the Civil War

Moderator:

Carl Abbott

Respondent: Marc Weiss

12:00 - 1:20 pm: <u>Luncheon</u> (Grand Ballroom)

Hearty Bean Soup
Open Faced Prime Rib Sandwich on a Kaiser Role
O'Brien Potatoes
Vegetable
Carrot Cake with Sour Cream Icing
Tea and Coffee

1:40 - 2:20 pm: Papers on American Planning History (Session No. 4)

Session 4A: The Deshler Parlor

Speaker: Joel Schwartz, Associate Professor

Department of History

Montclair State College, N.J.

Title: Site Planning at the New York City Housing

Authority in the 1930s

Session 4B: The Chittenden Parlor

Speaker: Carl A. Saladino

Cincinnati, Ohio

Title: Almost Washington: The Columbus Plan of 1908

Respondent: Jane McMaster

Session 4C: The Hartman Parlor

Speaker: Christopher Silver, Associate Professor

Dept. of Urban Studies and Planning Virginia Commonwealth University

Virginia Commonwealth oniversity

Title: <u>Urban Planning in the New South:</u> <u>Observations</u>

on its History and Historiography

Session 4D: The Vendome Parlor

Subject: Alternative Forms for a National Organization

for American Planning HIstory

Resource: Laurence C. Gerckens

2:40 - 3:20 pm: Papers on American Planning History (Session No. 5)

Session <u>5A</u>: The Deshler Parlor

> Speaker: Carol J. Brown, Graduate Student

> > City and Regional Planning Department

The Ohio State University

Title:

The Disagreement Between Governor Rexford Tugwell

and Alfred Bettman Over Legislation Creating a

Planning Board for Puerto Rico: 1942-42

Moderator: Steve Hankey

Respondent: Laurence C. Gerckens

The Chittenden Parlor Session 5B:

> Howard H. Foster, Jr., Director Speaker:

> > Community Planning and Area Development

University of Rhode Island

Title: Planning the Newport, Rhode Island Waterfront,

With F. L. Olmsted, Jr. and Arthur Shurtleff

The Hartman Parlor Session 5C:

> Patricia Burgess Stach, Doctoral Candidate Speaker:

> > Departments of History and City & Reg. Planning

The Ohio State University

Title: Rebuilding the City: Urban History for Planning

Historians

Moderator: Jon Teaford

Respondent: Marc Weiss

The Vendome Parlor Session 5D:

> Subject: Alternative Forms for a National Organization

> > for American Planning History (Continued).

3:40 - 4:20 pm: Papers on American Planning History (Session No. 6)

Session 6A: The Deshler Parlor

> Speaker: Jane M. McMaster, Research Librarian

> > Engineering Library

The Ohio State University

Planning in Columbus, Ohio: A Documentary History Title:

Respondent: Carl A. Saladino

Session 6B: The Chittenden Parlor

Speaker: Marc A. Weiss

School of Urban Policy and Planning

University of Illinois/Chicago

Title: The Rise of the Community Builders: American Real

Estate Developers, Urban Planners, and the Creation

of Modern Residential Subdivisions

Session 6C: The Hartman Parlor

Speaker: Lorrie Kirst, Graduate Student

City and Regional Planning Department

The Ohio State University

Title: <u>Proportional Representation and Planning in</u>

<u>Cincinnati</u>

Moderator: Nancy B. Reger Respondent: Patricia Stach

Session 6D: The Vendome Parlor

Subject: Approaches to Teaching Planning History (1)

Resources: Donald Krueckeberg, Rutgers University

Seymour Mandelbaum, University of Pennsylvania*

Laurence C. Gerckens, Ohio State University

4:40 - 5:20 pm: Papers on American Planning History (Session No. 7)

Session 7A: The Deshler Parlor

Speaker: Seymour J. Mandelbaum, Professor

Department of City and Regional Planning

University of Pennsylvania

Title: Prolegomenon to an Unprofessional History of

City Planning in the United States

Moderator: Marc Weiss

Respondent: Donald Krueckeberg

Session 7B: The Chittenden Parlor

Speaker: Albert Z. Guttenberg, Professor

Dept. of Urban and Regional Planning

University of Illinois/Urbana

Title: Scientific Management, Unionism and City Planning

Session 7C: The Hartman Parlor

Speaker: Nancy G. Reger, Graduate Student

City and Regional Planning Department

The Ohio State University

Title:

The Roles of James Metzenbaum in "Euclid v. Ambler"

Moderator: Lorrie Kirst

Respondent: Laurence C. Gerckens

Session 7D: The Vendome Parlor

Subject:

Approaches to Teaching Planning History (2)

Resources:

Eugenie Birch, Hunter College*

Peter Marcuse, Columbia UNiversity* Carl Abbott, Portland State University*

Banquet (Grand Ballroom) 6:30 - 7:30 pm

> Scallops Cote d'Azur Fresh Fruit Sorbet Rock Cornish Game Hen Duchess Potatoes Vegetable Chocolate Mousse Extraordinaire Coffee and Tea

8:00 - 9:00

Featured Speaker

(Grand Ballroom)

Professor John W. Reps Cornell University

Planning the Growth of a Colonial Town: Savannah in the Nineteenth Century.

9:00 - 10:00

Reception for Mr. & Mrs. Reps (Jefferson Room)

SATURDAY, MARCH 15, 1986

7:30 - 8:30

(<u>Breakfast on own</u>; hotel restaurants available, and Classic Buffet on the Mezzanine, same as Friday.)

9:00 - 9:40 am: Papers on American Planning History (Session No. 8)

Session 8A: The Deshler Parlor

Speaker: Clyde Weaver, Associate Professor

Graduate School of Public & International Affairs

University of Pittsburgh

Title: The Uses of the Past in the Present: The Case of

Regional Planning in the 1930s

Session 8B: The Chittenden Parlor

Speaker: R. Eugene Harper, Professor

Department of History

University of Charleston, W. Va.

Title: <u>Nitro, West Virginia: An Emergency Industrial</u>

New Town of World War I

Respondent: Jane McMaster

Session 8C: The Hartman Parlor

Panel: On the Uses of Oral History for

Planning Historians

Panelists: Eugenie Ladner Birch, Associate Professor

Department of Urban Planning Hunter College, New York City

Donald Krueckeberg, Professor Department of Urban Planning

Rutgers University

10:00 -10:40 am: Papers on American Planning History (Session No. 9)

Session 9A: The Deshler Parlor

Speaker: Albert Z. Guttenberg & Louis B. Wetmore

Department of Urban and Regional Planning

University of Illinois/Urbana

Title: What's in a Name Change?: City Planning and

Landscape Architecture at the University of Illinois

Session 9B: The Chittenden Parlor

Speaker: Ruth Eckdish Knack, Senior Editor

Planning Magazine

American Planning Association, Chicago

Title: Lustron

<u>Lustron</u>; A Short-lived Experiment in

Assembly Line Housing

Session 9C: The Hartman Parlor

Panel: The Robert Moses Project (1)*

Panelists: David Perry, SUNY/Buffalo*

Jon Lines, SUNY/Buffalo*

11:00 - 11:40 am: Papers on American Planning History (Session No. 10)

Session 10A: The Deshler Parlor

Speaker: Robert Sanford Cornish, Associate Professor

Department of Urban and Regional Planning

Texas A & M University

Title: Project: The History of Planning in Texas

Session 10B: The Chittenden Parlor

Speaker: John R. Mullin, Associate Professor

Regional Planning Program

University of Massachusetts at Amherst

Title: <u>Textiles to High Tech: New Model Towns in</u>

New England to 1970

Session 10C: The Hartman Parlor

Panel: The Robert Moses Project (2)*

Panelists: William Jones*

Session 10D: The Vendome Parlor

Speaker: James T. Talley, Systems Analyst

Instructional Development Ohio State University

Title: <u>Hands-on Demonstration of Computer-Managed</u>

Testing for a Course in American City and

Regional Planning History

12:00 - 1:20 pm: Business Luncheon (Grand Ballroom)

Chef's Soup London Broil, Jus Lie' Red-skin Potatoes Giant Eclair Tea and Coffee

Official creation of a national association for American city and regional planning history

Awarding of Conference Citations

1:40 - 4:30 pm: Registration of Charter Members of the new

association in the Mezzanine Lobby.

1:40 - 2:20 pm: Papers on American Planning History (Session No. 11)

Session 11A: The Deshler Parlor

Speaker: Steven J. Hankey, Graduate Student

City and Regional Planning Department

The Ohio State University

Title: A Biographic Sketch: G. Gordon Whitnall, Founder

of the First American County Planning Commission

Moderator: Carol J. Brown

Respondent: Laurence C. Gerckens

Session 11B: The Chittenden Parlor

Speaker: R. Bruce Stephenson, Graduate Student

Department of History

Emory University

Title: The Image of the New South City and Urban Planning.

St. Petersburg, Florida: 1921-1930

Session 11C: The Hartman Parlor

Speaker: Joan E. Draper, Associate Professor

College of Environmental Design University of Colorado at Boulder

Title: <u>Paris-by-the-Lake: Sources of Burnham's</u>

Plan of Chicago

2:40 - 3:20 pm: Papers on American Planning History (Session No. 12)

Session 12A: The Deshler Parlor

Speaker: Darrell Pappa, Graduate Student

Department of Architecture The Ohio State University

Title: The First Major Test of the Powers

of the Cincinnati City Planning Commission:

The California Affair

Respondent: Laurence C. Gerckens

Session 12B: The Chittenden Parlor

Speaker: Kaye Haire Huggins, Associate Professor

Department of History

Methodist College, Fayetteville, N.C. 2830/

Title: Planned Communities of the South: Works of

Earle S. Draper, 1915-1930

3:40 - 4:20 pm: Papers on American Planning History (Session No. 13)

Session 13A: The Deshler Parlor

Speaker: Cheryl Lovely, Graduate Student

Public Administration
The Ohio State University

Title: Elisabeth Herlihy, First Woman Member of ACPI:

A Biographic Sketch

Session 13B: The Chittenden Parlor

Panel: <u>Planning Response to Fiscal Crisis:</u>

A Historical Perspective

Panelists: Richard L. Florida, Assistant Professor

City & Regional Planning Department

The Ohio State University

Andrew Jonas, Graduate Student

Geography Department
The Ohio State University

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This Conference Was Made Possible

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