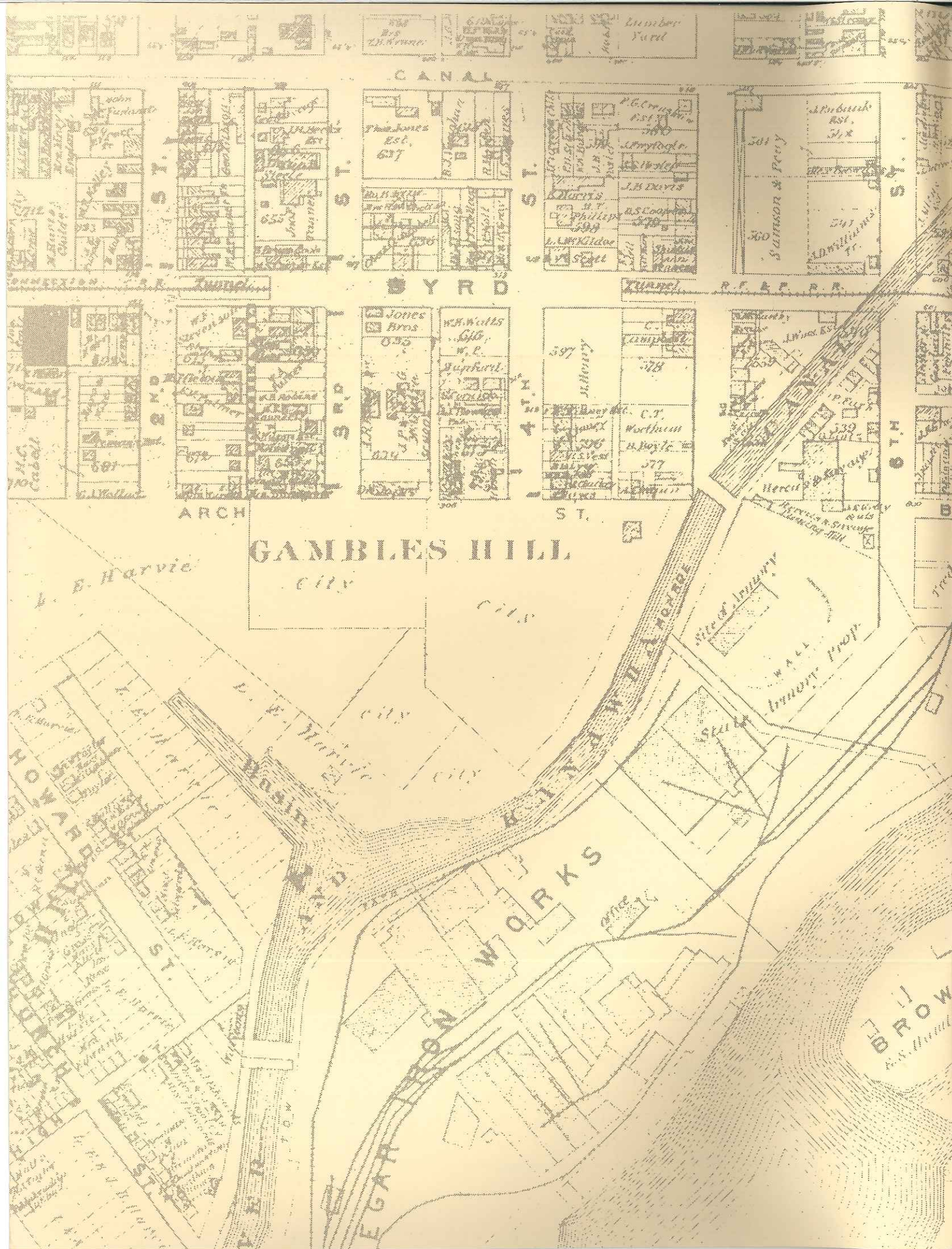


A detailed historical map of Richmond, Virginia, centered on the Capitol Square area. The map shows a grid of streets, including Capitol Square, Bank, and various numbered streets. Key landmarks like the Jefferson Hotel and the Capitol are highlighted. The map is oriented with North at the top.

The Fourth National Conference on American Planning History/ Fifth International Conference Planning History Group

7-10 November 1991

**Jefferson Hotel
Richmond, Virginia, USA**



The Fourth National Conference on American Planning History/ Fifth International Conference Planning History Group

Sponsored by:

The Society for American City and Regional Planning History
The Urban History Association
The Planning History Group
Department of Urban Studies and Planning, School of Community
and Public Affairs, Virginia Commonwealth University
Department of Art History, School of the Arts, Virginia
Commonwealth University

Support from:

Office of the President, Virginia Commonwealth University
Division of Continuing Studies and Public Service, Virginia
Commonwealth University
McGuire, Woods, Battle & Boothe (Attorneys-at-Law), Richmond, Virginia
The Valentine: The Museum of the Life and History of Richmond

Thursday, November 7

- 2:00 p.m.- 7:00 p.m. Conference Registration
Jefferson Hotel, Mezzanine
Franklin and Adams Streets
- 4:00 p.m. - 5:30 p.m. Historic Richmond Orientation
Walking Tour
Leaves from Jefferson Hotel
- 6:00 p.m. - 8:00 p.m. Reception
Anderson Gallery, VCU Campus
907 1/2 West Franklin Street
(9 blocks west of The Jefferson)
- 8:00 p.m. - 10:00 p.m. Dinner on your own

Friday, November 8

- 7:00 a.m. - 8:00 a.m. SACRPH Working Paper Advisory Board - Harrison
- 7:00 a.m. - 8:30 a.m. Continental Breakfast - Ginter Gallery
- 8:00 a.m. - 8:40 a.m. Plenary Session - Grand Ballroom
- Welcome: Laurence C. Gerckens, AICP, President,
The On-Call Faculty Program, Inc. and Executive
Secretary, The Society for American City and Regional
Planning History
- Michael Brooks, Dean, School of Community and Public
Affairs
- Grace E. Harris, Vice-Provost, Division of Continuing
Studies and Public Service,
Virginia Commonwealth University
- Conference Introduction: Christopher Silver, AICP,
Conference Chair and Associate Dean, School of
Community and Public Affairs

Friday, November 8
8:50 a.m. - 10:20 a.m. Concurrent Sessions

Men, Women and Municipal Improvement During the Progressive Era

- Upper Brandon Moderator: Margot Garcia, Department of Urban
Studies and Planning, Virginia Commonwealth
University
- Marsha Ritzdorf, Program in Planning, Public
Policy and Management, University of Oregon
**"Municipal Housekeeping: American Women and
the City Tidy"**
- Patricia Mooney-Melvin, Dept. of History,
Loyola University, Chicago
**"'With Interests Common to All': Neighborhood
Improvement Associations, Civic Federations,
and City Planning, 1880-1920"**
- Comment: David R. Contosta, Department of History,
Chestnut Hill College

The Olmsted Legacy

- Commonwealth Moderator: David P. Schuyler, Department of History,
Franklin & Marshall College
- Cynthia Zaitzevsky, Radcliffe Seminars Program in
Landscape Design, Harvard University
"Community Plans by the Olmsted Firm, 1866-1895"
- Jon A. Peterson, Department of History,
Queens College, City University of New York
**"Frederick Law Olmsted and Frederick Law Olmsted, Jr.,
Visionary and Professional"**
- Comment: David P. Schuyler

Post World War II City Planning in Theory and Practice

Coolidge

Moderator: David A. Johnson, School of Planning,
University of Tennessee

- Jeffry M. Diefendorf, Department of History,
University of New Hampshire
"Planning Postwar Vienna"
- Michael Hebbert, Planning Studies Programme,
London School of Economics
**"Blitz to Big Bang--Fifty Years' Planning in the
City of London"**
- Sergey Sergeyevich Ozhegov, Department of
Landscape Architecture, Moscow Institute of
Architecture, U.S.S.R.
"The Planning History of Moscow"

Comment: George Munro, Department of History,
Virginia Commonwealth University

Planning in Cincinnati

Harrison

Moderator: Laurence C. Gerckens, Executive Secretary,
SACRPH

- Robert A. Burnham, Department of History, Macon
College, Georgia
**"Guarding the City Plan in Cincinnati: The Place of
the City Planning Commission in the City Government,
1925-1944"**
- Andrea Tuttle Kornbluh, Department of History,
Philosophy and Art, Raymond Walters College,
Cincinnati, Ohio
**"Race, Place, Play and Planning: Social Welfare,
Cultural Pluralism and Public Recreation in
Cincinnati, Ohio, 1913-1952"**

Comment: Susan Marie Wirka, School of Architecture
and Urban Planning, University of California,
Los Angeles

Suburban Planning in the Twentieth Century Metropolis

Dominion

Moderator: Marc A. Weiss, Graduate School of
Architecture, Planning, and Preservation, Columbia
University

- Greg Hise, Department of Architecture, University
of California, Berkeley
**"Home Building and Industrial Decentralization in
Los Angeles: The Origins of Peripheral Urbanism,
1935-47"**
- Thomas Hall, Department of Art History, Stockholm
University, Sweden
**"Suburban Planning in Scandinavian Metropolitan
Regions: The Case of Huddinge"**

Comment: David Goldfield, Department of History,
University of North Carolina, Charlotte

State Planning in Historical Perspective

Tredegar

Moderator: Gary Johnson, Department of Urban
Studies and Planning, Virginia Commonwealth
University

- Martin A. Bierbaum, Assistant Director, Office of
State Planning, State of New Jersey
- Linda Nowicki, Research Analyst, Office of State
Planning, State of New Jersey
**"State Planning in Historical Perspective: The New
Jersey Case"**

Comment: Carl Feiss, FAIA, College of Architecture,
University of Florida

Friday, November 8
10:30 a.m. - 12:00 Noon Concurrent Sessions

Cross-Cultural Currents in 20th Century Town Planning

Commonwealth Moderator: Stanley Buder, Department of History,
Bernard Baruch College, CUNY

- Robert Beevers, Historian, British Planning History,
Oxford, England
"The Influence of His Experience of the United
States of America on the Ideas of Ebenezer Howard"
- Jeffrey W. Cody, Department of City & Regional
Planning, Cornell University
"American Planners in Republican China"
- Kermit C. Parsons, Department of City & Regional
Planning, Cornell University
"The American Influence on the Post World War II
Swedish New Towns"

Comment: Stanley Buder

Harland Bartholomew's Contribution

Dominion Moderator: R. Bruce Stephenson, Department of
Environmental Studies, Rollins College

- Eric Sandweiss, Buell Center for the Study
of American Architecture, Columbia University
"Slouching Toward the Rational City: A Case-
Study Reconsideration of Civic Improvement
in the United States"
- Eldridge Lovelace, Harland Bartholomew &
Associates, St. Louis, Missouri
"Planning the Interstate Highway System:
The Role of Harland Bartholomew"

Comment: The Audience

Preservation Planning and Revitalization

Upper Brandon Moderator: Robert Carter, Department of
Historic Resources, Commonwealth of Virginia

- Ronald Lee Fleming, The Townscape Institute,
Cambridge, Massachusetts
"The Case for a National Policy of Landmark
Protection based on the Preservation History
of Landmark Villages"
- Robert Hodder, Department of City and Regional
Planning, Cornell University
"Savannah's Changing Past: Historic Preservation
Planning and the Social Construction of a Historical
Landscape, 1955-1985"
- Susan Moffat, Swiss Bear, Inc., New Bern, North
Carolina"
- Wes Hankins, Department of Geography and Planning,
East Carolina University
"The Impact of a Non-Profit Corporation on the
Revitalization of a Small Historic Community: New
Bern, North Carolina"

Comment: The Audience

New Towns, Planning and Ideology

Coolidge Moderator: Robert Fishman, Department of History,
Rutgers University-Camden

- Elliott Sclar, Graduate School of Architecture,
Planning, and Preservation, Columbia University
- Anthony W. Schuman, Registered Architect and
Faculty of Architecture, New Jersey Institute of
Technology
"The Impact of Ideology on American Town Planning:
From the Garden City to Battery Park City"
- Stephen V. Ward, School of Planning, Oxford
Polytechnic, Oxford, U.K.
"Selling the New Towns, 1946-1951"

Comment: Robert Fishman

Images of Radburn and the Greenbelt Towns

Tredegar

Moderator: David P. Fogle, Historic Preservation
Certificate Program, University of Maryland

- Cathy D. Knepper, Department of American Studies,
University of Maryland

"The American Origin of Greenbelt Towns"

- Robert Wojtowicz, Department of Art, Old Dominion
University, Virginia

**"The Critic as Propagandist: Lewis Mumford and the
Radburn Idea"**

- Tracy Shew, Department of Art History, State
University of New York at Binghamton

**"Images of Greenbelt, MD--A Cultural Debate Framed
by Two Films: 'The City' (1939) and 'Three Brave Men'
(1957)"**

Comment: The Audience

Planning Processes: The Long View

Harrison

Moderator: Kiki Kafkoulas, Department of Urban and
Regional Planning, Aristotle University of Thessaloniki, Greece

- Vithleen Hastaoglou-Martinidis, Department of Urban
and Regional Planning, University of Thessaloniki, Greece

**"Metamorphoses of Corinth: From the Ottoman Town to the
Neo-Hellenic City"**

- James Peter Higgins, School of Geography,
University of Birmingham, U.K.

**"Planned and Unplanned Responses to Changes in Urban
Function, Structure and Morphology: Richmond, North
Yorkshire"**

- John H. Martin, Department of Landscape Architecture
and Regional Planning, University of Massachusetts

**"The Sanctuary of Asklepios at Epidauros: Issues in
Contemporary Resort Planning"**

Comment: The Audience

Ballroom

12:00 - 1:50 p.m.

Luncheon

President's Address, Planning History Group

Planning History Group

Introduction: Margot Garcia, Urban Studies and Planning,
Virginia Commonwealth University

Welcome: Alvin Schexnider, Vice-Provost for Undergraduate
Studies, Virginia Commonwealth University

Gordon Cherry, University of Birmingham, U.K.

**"Transatlantic Exchanges in Planning: The
U.K. - U.S. Balance Sheet"**

Friday, November 8

2:00 p.m. - 3:50 p.m.

Concurrent Sessions

Regional Planning and Development in Comparative Perspective

Coolidge

Moderator: Michael Hebbert, Planning Studies
Programme, London School of Economics

- Frederick H.A. Aalen, Department of Geography,
Trinity College, Dublin

"Rural Ireland under Constructive Unionism, 1880-1920"

- Mervyn Miller, Architect and Town Planner, Herts, U.K.

**"A Transatlantic Odyssey: Raymond Unwin and the Emergence
of Urban and Regional Planning in the United States"**

- Robert E. Ireland, Dept. of History, University of
North Carolina, Greensboro

"Joseph Hyde Pratt: Pioneer of Regional Planning"

Comment: David A. Johnson, School of Planning,
University of Tennessee

The Laws of the Indies and Spanish Colonial Town Planning

Harrison

Moderator: Ralph Johnson, Director, Research and
Education Center for Architectural Preservation,
University of Florida

- Francois-Auguste de Montequin, Department of Art History, Virginia Commonwealth University
"The Development of Urban Legislation in the Spanish Colonial Empire, 1500-1800"
- John H. Hoogakker, Urban Planning and Art History, Virginia Commonwealth University
"Real Ordenanzas Para Nuevas Poblaciones . . . (Royal Ordinances for New Towns) 1573--As Applied in Five United States Cities"
- Melanie A. Leigh, Museum Studies, Virginia Commonwealth University
"Pensacola: An English Ghost Town"

Comment: Raul B. Garcia, Research and Education Center for Architectural Preservation, University of Florida

Planning the Post-World War II Suburb

Commonwealth

Moderator: Marc A. Weiss, Graduate School of Architecture, Planning, and Preservation, Columbia University

- Peter L. Goss, Graduate School of Architecture, University of Utah
"Planning and Process in the Postwar Suburb: A Comparison of Levittown, New York and Park Forest, Illinois"
- Ann Durkin Keating, Department of History, North Central College, Naperville, Illinois
- Ruth Eckdish Knack, Senior Editor, Planning Magazine, American Planning Association
"Shopping in the Planned Community: Evolution of the Park Forest Town Center"
- Stanley E. Sokol, Department of American Studies, University of Maryland
"Assembly Line Communities: A Comparative Study of Levittown, New York and Harundale, Maryland"

Comment: William S. Worley, Department of History, Sterling College, Sterling, KS

Regional Planning in the Western United States

Roosevelt

Moderator: William Issel, Department of History, San Francisco State University

- Paul H. Gleye, School of Architecture, Montana State University
- Patricia Matthews, Department of History, University of Delaware
"The Montana Study: Self-Help Planning for the Small Towns in the 1940s, and a Lesson for the 90s"
- David R. Long, Department of History, University of North Carolina
"Participatory Planning in the San Francisco Bay Area"

Comment: William Issel

The Challenges of Mass Transit in American Cities

Tredegar

Moderator: John F. Bauman, Department of History and Urban Studies, California University of Pennsylvania

- J. A. Chewning, College of Architecture, Art and Planning, University of Cincinnati
- Alice M. Cornell, Archives and Rare Books Department, University of Cincinnati
"From Subway to Sitting Room: The Photo-documentation of Damage Claims against Cincinnati's Rapid Transit Commission, 1926-1928"
- Gregory L. Thompson, Department of Urban and Regional Planning, Florida State University
"Pacific Greyhound Lines in the 1930s: A Triumph of Centralized Planning and Coordination Over the Market"

Comment: The Audience

Park Planning in Europe and the United States

Dominion Moderator: Anthony R. Sutcliffe, Department of Economic and Social History, University of Leicester, U.K.

- Joan Draper, College of Environmental Design, University of Colorado, Boulder
"Park Planning in Chicago: Art or Science?"
- Galen Cranz, Department of Architecture, University of California, Berkeley
- Maurits van Rooijen, European Centre, Erasmus Universiteit, Rotterdam, Netherlands
"Park Planning in the Nineteenth Century in the United States and Europe: A Contrast and Comparison"

Comment: Anthony R. Sutcliffe

Planning and Urban Development in Richmond

Upper Brandon Moderator: Morton B. Gulak, Department of Urban Studies and Planning, Virginia Commonwealth University, Richmond

- Peter D. Paul, Architect, New York, New York
"Elements of Change: Richmond's Capitol Hill (1970-1990)"
- Marc Hirth, Development Director, Richmond Renaissance
"Richmond's Downtown Waterfront: Three Centuries of Development and Planning"

Comment: Morton B. Gulak

Friday, November 8
4:00 p.m. - 5:50 p.m. Concurrent Sessions

Town Planning in Comparative Perspective

Commonwealth Moderator: Gordon Cherry, University of Birmingham, U.K.

- David Hamer, Department of History, Victoria University of Wellington, New Zealand
"Town Planning in New Societies in the 19th Century: A Comparative Perspective"
- Laura Kolbe, Department of History, University of Helsinki, Finland
"The 'Evil' Town and the 'Good' Forest: Two Basic Attitudes in Finnish Town Planning in the 19th and 20th Centuries"
- S. Ilan Troen, Department of History, Ben-Gurion University of the Negev
"Israel's New Towns: Historical Perspectives on the Zionist Planning Experience"
- John Muller, Department of Town and Regional Planning, University of the Witwatersrand, South Africa
"Twentieth Century Development in Western Planning Method: An Historical Overview"

Comment: The Audience

The Impact of Zoning and Building Regulations

Coolidge Moderator: Garrett Power, University of Maryland School of Law, Baltimore

- Patricia Burgess, Department of Community and Regional Planning, Iowa State University
"Planning for Failure? Zoning, the Planners' Vision, and the Fragmentation of Metropolitan America"
- Satoshi Hagishima, Department of Architecture, Kyushu University, Japan
- Tae-heon Moon, Department of Architecture, Kyushu University, Japan
- Akira Ohgai, Department of Agriculture, Kyushu University, Japan
"Change of the Relation Between Zoning Designation and Land Use in Fukuoka, Japan"
- Michael Holleran, Department of Urban & Regional Planning, University of Colorado, Denver
"Boston's 'Sacred Skyline': From Prohibiting to Sculpting Skyscrapers, 1891-1928"
- Richard Harris, Department of Geography, McMaster University, Ontario, Canada

"The Impact of Building Regulations on Residential Development in North American Cities, 1900-1940"

Comment: Garrett Power

Perspectives on Federal Policy and Planning in the South

Upper Brandon

Moderator: Carl Abbott, Department of Urban Studies and Planning, Portland State University

- Charles E. Connerly, Department of Urban and Regional Planning, Florida State University
- "Federal Urban Policy and the Birth of Modern Democratic Planning in Birmingham, Alabama: 1954-1980"**
- Thomas W. Hanchett, Department of History, University of North Carolina
- "Roots of the 'Renaissance': Federal Incentives to Urban Planning, 1938-1948"**

Comment: Daniel Schaffer, Energy, Environment and Resource Center, University of Tennessee

Planning and Design and Society

Dominion

Moderator: David K. Reed, Department of Urban Planning, University of Wisconsin, Milwaukee

- Anthony R. Sutcliffe, Department of Economic and Social History, University of Leicester, U.K.
- "Traditional Influences in Parisian Architecture and Planning, 1600-1900"**
- Eric Mumford, Urban Design, Princeton University
- "After the Athens Charter: CIAM Urbanism, 1945-55"**
- June Manning Thomas, Urban Planning/Urban Affairs Program, Michigan State University
- "Design a Finer City: Detroit in the 1960s"**

Comment: M. Christine Boyer, School of Architecture, Princeton University

Conceptualizing the City

Roosevelt

Moderator: John Hancock, Department of Urban Design and Planning, University of Washington

- Howard Spodek, Faculty of History and Urban Studies, Temple University, Philadelphia
- "Irony in Urban Public Policy: A Historical Perspective From Twentieth Century Ahmedabad, India"**
- Koos Bosma, Dutch Architectural Institute, Rotterdam, The Netherlands
- "The Polders: Confrontation Between Culture and Technique"**
- Katharine Tehranian, Department of American Studies, University of Hawaii at Manoa
- "The Discourse of Urban Aesthetics: Order versus Community"**

Comment: Leonard Wallock, Dept. of History, Hunter College--CUNY

Planning, Theory, and Urban Form

Harrison

Moderator: Michael Brooks, Community and Public Affairs, Virginia Commonwealth University

- Albert Guttenberg, Department of Urban and Regional Planning, University of Illinois - Urbana - Champaign
- "What is Planning? Is There Such a Thing as Planning History?"**
- David R. Hill, School of Architecture and Planning, University of Colorado at Denver
- "Four Conflicting Views of American Urban Form History: F. L. Wright, Lewis Mumford, Victor Gruen, and Jane Jacobs"**
- Ed Traverne, Institute for Architecture, Art History and Archaeology, University of Groningen, The Netherlands
- Cor Wagenaar, Institute for Architecture, Art History and Archaeology, University of Groningen, The Netherlands
- "Lewis Mumford and the Idea of the Dutch City"**
- Cliff Ellis, Urban Planning Program, Columbia University
- "Professional Conflicts Over Urban Form: The Case of Urban Freeways"**

Comment: Michael Brooks

Student Prize Competition Winner's Showcase

Tredegar

Moderator: Laurence C. Gerckens, Executive Secretary,

SACRPH National Student Research Paper Prize, 1990-1991
- Michael D. Holmes, Graduate Planning Program, Auburn University

"Planning Method: The Case of Colonial South Carolina"

(under the direction of Professor Darrell C. Meyer)

SACRPH National Student Research Paper Prize, 1989-90

*John T. Metzger, Urban Planning, Columbia University

"The History of Public Housing and Urban Renewal: Frank Crosswaith and the New York City Housing Authority, 1942-1958"

(under the direction of Professor Peter Marcuse)

*To be presented as part of the Saturday 8:00 - 9:20 session,
Planning and Housing for the Poor

6:30 - 8:30 p.m.

Reception/Tour of Wickham House
Valentine Museum

1015 E. Cary Street

(Buses leave from Main Street entrance of the Jefferson
beginning at 6:15 p.m.)

8:30 p.m.

Dinner on your own

8:00 - 9:30 p.m.

Harrison

Raoul Garcia, video presentation

"Tlacotalpan: Monument of the Caribbean"

10:00 p.m. - 11:00 p.m.

SACRPH Board of Trustees

Business Meeting - Conference Suite

Saturday, November 9

7:00 a.m. - 8:30 a.m.

Continental Breakfast - Mezzanine

7:00 a.m. - 7:50 a.m.

SACRPH Annual Business Meeting - Dominion

Saturday, November 9

8:00 a.m. - 9:20 a.m.

Concurrent Sessions

Planning and Housing for the Poor

Roosevelt

Moderator: Michael Homel, Department of History,
Eastern Michigan University

X - Michael Musuraca, Graduate Center City University
of New York ✓

**"The Promise and Failures of Section 235 of the Housing
and Urban Development Act of 1968"**

- John T. Metzger, Urban Planning, Columbia University ✓

**"Frank Crosswaith and the Changing Politics of Public
Housing in New York City, 1942-1958"**

Comment: Charles E. Connerly, Department of Urban and
Regional Planning, Florida State University

Wartime Housing and Planning: Two Contrasting Approaches

Coolidge

Moderator: George Hopkins, Urban Studies, College of
Charleston

O - Michael H. Lang, Department of Urban Studies and
Community Development, Rutgers University, Camden
**"Yorkshop Garden Village: Radical Expression of the
Progressive Housing and Planning Reform Movement"**

X - John S. Garner, College of Architecture, University
of Illinois ✓

"U.S. Cantonments and Training Stations in World War I"

Comment: George Hopkins

Planning in the Balkans

Harrison

Moderator: Robert K. Home, Dept. of Land Management and Development, University of Reading, U.K.

- Kiki Kafkoulas, Department of Urban and Regional Planning, Aristotle University of Thessaloniki, Greece
"The Replanning of the Destroyed Villages of Eastern Macedonia after World War I: The Influence of the Garden City Tradition on an Emergency Programme"
- Alexandra Yerolympos, Department of Urban and Regional Planning, Aristotle University of Thessaloniki, Greece
"A New City for a New State: City Planning and the Formation of National Identity in the Balkans, 1820s-1920s"

Comment: John Treadway, Department of History, University of Richmond

The Regional Impact of Industry on Town Planning: Two Case Studies

Upper Brandon

Moderator: Mervyn Miller, Architect and Town Planner, Herts, U.K.

- Lynn F. Pearson, Architectural Historian, Newcastle upon Tyne, U.K.
"The Brewing Industry and Urban Development in England, 1870-1914"
- John F. Gilpin, History, The University of Lethbridge, Alberta, Canada
"International Perspectives on Railway Townsite Development in Western Canada, 1970-1914"

Comment: Helen Elizabeth Meller, Department of History, University of Nottingham, U.K.

Latin American Planning History

Commonwealth

Moderator: Raul B. Garcia, Research and Education Center for Architectural Preservation, University of Florida

- Felipe Gorositz, Dept. of Urban Planning, University of Pennsylvania

"Recreating the 'genius loci': Alternate Visions of Tenochtitlan/Mexico City"

- Felipe Prestamo, School of Architecture, University of Miami

"Urban Planning in Cuba During the Early Revolution, 1959-1961"

Comment: The Audience

Meeting: SACRPH and PHG Representatives

McKinley

Moderators: Laurence Gerckens, SACRPH and Gordon Cherry, PHG

Topic: Merging of organizations to form a single international planning history association

Saturday, November 9

9:30 a.m. - 10:50 a.m.

Concurrent Sessions

Defining the New Suburbia

Dominion

Moderator: Michael H. Ebner, Department of History, Lake Forest College

- Robert Bruegman, History of Architecture and Art, University of Illinois at Chicago

"New Metropolitan Patterns and the Planning Profession"

- William Sharpe, Department of English, Barnard College

- Leonard Wallock, Department of History, Hunter College, CUNY

"Reconceptualizing Contemporary Suburbia: Toward an Integrated Metropolitan Region"

Comment: Joel Schwartz, Department of History, Montclair State College

New Perspectives on Urban Land Planning

Harrison

Moderator: Patricia Burgess, Department of Community and Regional Planning, Iowa State University

- John W. Reps, Department of City & Regional Planning, Cornell University
"Selling Out: The Disposal of the American Urban Public Domain as a Subject for Research in Planning History"
- Garrett Power, University of Maryland School of Law, Baltimore, MD
"Land Planning through Land Tenure: A Comparative Study of Long Term Leases in Birmingham, England and Baltimore, Maryland"

Comment: Patricia Burgess

Women and Planning in the Early Twentieth Century

Commonwealth

Moderator: Deborah S. Gardner, Senior Consulting Editor, Encyclopedia of New York City

- Susan Marie Wirka, Graduate School of Architecture and Urban Planning, University of California, Los Angeles
"A Community of Women Planners: The Early Social Planning Initiatives of Florence Kelly, Mary Kingsbury Simkhovitch, and Lillian D. Wald"
- Rosanne M. Barker, Department of History, University of California, Santa Barbara
"A Joan of Arc with a Trowel: Pearl Chase and the Plans and Planting Committee of Santa Barbara"

Comment: Marsha Ritzdorf, Program in Planning, Public Policy and Management, University of Oregon

Planning and the Hand of Mars: Reconsiderations

Upper Brandon

Moderator: George Hopkins, Urban Studies, College of Charleston

- Josef W. Konvitz, Department of History, Michigan State University
"Missing the Boat: Port City Planning in Glasgow During World War II"

- Roger W. Lotchin, Department of History, University of North Carolina

"California Cities and the Hand of Mars: The Implications of World War Two for City Planning"

Comment: Robert B. Fairbanks, Department of History, University of Texas at Arlington

Housing, Hygiene, and the Industrial City

Roosevelt

Moderator: Michael P. McCarthy, Department of History, University of Baltimore

- P. J. Smith, Department of Geography, University of Alberta, Canada
"The Effects of Slum Clearance on Health and Housing Conditions: The Edinburgh Scheme of 1867"
- Michela Barzi, School of Architecture, University of Geneva, Switzerland
"The Geneva Extension Plan of 1897: A Picturesque Path Through Hygienic Rules"

Comment: Michael P. McCarthy

Colonial Town Planning: Comparative Views

Coolidge

Moderator: Kevin P. Kelly, Department of Historical Research, Colonial Williamsburg Foundation, Williamsburg, VA

- Gilbert Stelter, Department of History, University of Guelph, Ontario, Canada
"Culture and Urban Form: Europe and the New Towns of the Colonial Americas"
- Robert K. Home, Department of Land Management and Development, University of Reading, U.K.
"Indentured Labour in Trinidad, Indirect Rule in Nigeria: Two Planned Approaches to Migrant Communities in the

'Second British Empire'

Comment: Francois-Auguste de Montequin, Department of Art History, Virginia Commonwealth University

An Interview with Carl Feiss

McKinley

Interviewer: Laurence C. Gerckens, Executive Secretary, SACRPH

Carl Feiss, FAIA, College of Architecture, University of Florida

Saturday, November 9

11:00 a.m. - 12:30 p.m.

Concurrent Sessions

Expressways and Urban Transit Since the 1920s

Commonwealth

Moderator: Mark H. Rose, Department of History, Florida Atlantic University

✓ - John F. Bauman, Department of History and Urban Studies, California University of Pennsylvania
"Birthing the Postwar Expressway: Planners, Boosters, Highway Engineers, and Philadelphia Highway Planning, 1944-1956"

- Peter Derrick, New York Metropolitan Transportation Authority and Fordham University

○ "The Planning and Politics of Infrastructure Renewal: The New York Metropolitan Transportation Authority's Capital Plan for 1982 to 1986"

- Owen D. Gutfreund, Department of History, Columbia University

✓ "New York City's East River Drive: A Study of Infrastructure Planning and Cycles of Urban Prosperity"

Comment: Charles David Jacobson, Department of History, Bowling Green State University

African-Americans in City and Suburb

Coolidge

Moderator: W. Edward Orser, Department of American Studies, University of Maryland, Baltimore County

X - Yale Rabin, Urban and Environmental Planning, University of Virginia ✓

"The Persistence of Racial Isolation"

- Andrew Wiese, Department of History, Columbia University

✓ "Driving a Thin Wedge of Opportunity: Black Suburbanization in the Northern Metropolis, 1940-1960" ✓

- William H. Wilson, Department of History, University of North Texas

X "Living in a Planned Community: The Residents of Hamilton Park, Dallas, 1954-1990" ✓

Comment: Ronald Johnson, Program in American Studies, Georgetown University

Planning in Twentieth Century Germany

McKinley

Moderator: Jeffry M. Diefendorf, Department of History, University of New Hampshire

- Ursula V. Petz, Institute of Spatial Planning, University of Dortmund, Germany

"Planning Aims and Images for the Modernization of an Industrial City in the 20th Century: The Case of Dortmund"

- Brian K. Ladd, Faculty of History, Oglethorpe University, Georgia

"Berlin Divided and Undivided, 1948-1991"

Comment: Peter Schulz, Urban Studies and Planning, Virginia Commonwealth University

Planning for Lisbon and Central Tokyo After the Disasters

Harrison

Moderator: Christine Rosen, School of Business, University of Massachusetts

- John R. Mullin, Faculty of Urban Planning, University of Massachusetts
"The Reconstruction of Lisbon Following the Earthquake of 1755: A Study in Despotic Planning"
- Yoichi Kubota, Department of Construction Engineering, Saitama University, Japan
"Transformation of Landscape Structure by City Planning in the Central Area of Tokyo"
- Akira Koshizawa, Tokyo Institute of Technology and Nihon University, Japan
"The Reconstruction Plan of Tokyo after the 1923 Great Earthquake"

Comment: Christine Rosen

Comprehensive Planning and Development: Seattle, Dallas, and San Diego

Dominion

Moderator: Ann Scheid, Planner, City of Redlands, California

- Deborah S. Gardner, Senior Consulting Editor, Encyclopedia of New York City
"Seattle Before the Great War: An Unusual Downtown Development"
- Robert H. Fairbanks, Department of History, University of Texas at Arlington
"Planning, Public Works and Politics: Dallas's Trinity River Reclamation Project, 1927-1940"
- John Hancock, Department of Urban Design and Planning, University of Washington, Seattle, Washington
"'Smokestacks and Geraniums': Planning and Politics in 20th Century San Diego"

Comment: Raymond A. Mohl, Department of History, Florida Atlantic University

Planning and Community Development in California

Roosevelt

Moderator: Richard Longstreth, American Studies Program, George Washington University

- Carroll Brentano, Center for Studies in Higher Education, University of California, Berkeley
"The First Campus Plan for the University of California"
- Henry C. Matthews, School of Architecture, Washington State University
"Aesthetic Control: The Role of the Art Jury in the Development of the Palos Verdes Estates"

Comment: Richard Longstreth

Private Interests and Public Spaces in Nineteenth Century Cities

Upper Brandon

Moderator: Henry C. Binford, Department of History, Northwestern University

- Peter G. Goheen, Department of Geography, Queen's University, Kingston, Ontario, Canada
"Controlling City Streets in Nineteenth-Century Toronto"
- Timothy J. Gilfoyle, Department of History, Loyola University of Chicago
"Sex and Space: Another Look at the Urban Red-Light District"
- David C. Sloane, Department of History, Dartmouth College, New Hampshire
"The American Cemetery: Private Enterprise in the Public City, 1830-1990"

Comment: Henry C. Binford

12:30 - 2:30 p.m.
Luncheon, Ballroom

- Presentation of National Prizes and Awards
- The Lewis Mumford Prize - Best Book in American Planning History
 - The John Reys Prize - Best Thesis/Dissertation in American Planning History
 - The Catherine Bauer Wurster Prize - Best Published Article in American Planning History
 - The Theodora Kimball Hubbard Prize - Best Conference Paper in American Planning History
 - The National Student Research Paper Prize - Best Student Research Paper in American Planning History,

1989-1990 and 1990-1991

President's Address, SACRPH
- Eugenie Ladner Birch, Department of Urban
Affairs and Planning, Hunter College--CUNY
"Reflections on Planning History"

Saturday, November 9
2:30 p.m. - 4:00 p.m.

Concurrent Sessions

New Towns in the 1960s and 1970s

Harrison

Moderator: Joseph Arnold, Department of History,
University of Maryland, Baltimore County

- Robert Fishman, Department of History, Rutgers
University, Camden
- "One Hundred New Towns for America: The Failure of
an Alternative, 1968-78"
- Diane Kane, Architectural History, University of
California, Santa Barbara
- "The Albertson Ranch, California: A '60s New Town from
Concept to Completion"
- Edgar Allen Pritchard, Attorney, McGuire, Woods,
Battle & Boothe, Fairfax, Virginia
- "How Reston Came to Be"

Comment: Robert Tennenbaum, Architect and Planner,
Columbia, Maryland and Joseph Arnold

AICP Sponsored Session

Visions of Planning Pioneers: Nolen, Bartholomew, Whitten and Wilcox

Upper Brandon

Moderator: Christopher Silver, AICP, School of Community
and Public Affairs, Virginia Commonwealth University

- R. Bruce Stephenson, Department of Environmental
Studies, Rollins College
- "John Nolen and Harland Bartholomew: Contrasting
Urban Visions"
- William M. Randle, Jr., Attorney, Lakewood, Ohio

X "Roads Not Taken: The 'Public Interest' Careers of
Delos F. Wilcox and Robert H. Whitten"

- Suzanne Sutro, Montgomery County Planning Commission,
Pennsylvania

- Ronald K. Bednar, Pennsylvania Department of Community
Affairs, Philadelphia Regional Office

✓ "The Roots of Neotraditionalism: The Planned Communities
of John Nolen"

- Daniel K. Slone, Esq., Attorney, McGuire, Woods, Battle
& Boothe, Richmond

"Assembling the Neotraditional Town with an Eye Toward
Nature"

Comment: Christopher Silver

Planning the Ideal Suburb: Three Case Studies

Coolidge

Moderator: Sidney Brower, Department of Urban Studies
and Planning, University of Maryland

- Roberta M. Moudry, College of Architecture, Art,
and Planning, Cornell University
- "Gardens, Houses and People: The Planning of Roland
Park, Baltimore"
- Judith A. Quinn, Architectural Conservator, Cultural
Resources Center, National Park Service, Boston, MA
- X "Pelham: 'A Bit of the Country Set Down in the City'"
- Michael A. Grimes, Archivist, National Archives and
Records Administration, Washington, D.C.
- ✓ "Developing Suburban Baltimore: The Case of 'Frederick
Terrace'"

Comment: Janet Hutchinson, Department of History,
Appalachian State University

Company Influence on the Planning of Industrial Cities

McKinley

Moderator: Carolyn S. Loeb, Department of Art,
Central Michigan University

- Lance Trusty, Department of History, Purdue
University, Calumet

"Planned, Half-Planned, and Unplanned: The Cities of the Calumet Region, 1880-1910"

- G. Joseph Socki, History of Art & Architecture, State University of New York, Binghamton

"1920s Residential Neighborhood Planning in the Industrial Suburb: Welfare Capitalism and the Endicott Johnson Shoe Company in Endicott and Johnson City, New York"

- Takashi Yasuda, Dept. of Architecture, Setsunan University, Osaka, Japan

"Issued Housing and Company Towns in Japan"

Comment: Margaret M. Mulrooney, American Studies Program, College of William and Mary

The Logic of Planning in Three Eastern Seaboard Cities

Commonwealth

Moderator: Mary Corbin Sies, Department of American Studies, University of Maryland

- Kathleen Kelly Broomer, Architectural Historian and Preservation Consultant, Natick, Massachusetts

"East Boston: A Forgotten Planned Community"

- Thomas W. Puryear, Faculty of Art History, University of Massachusetts, Dartmouth

"The Town in the Garden: Vistas of Control"

- Mark Kenner, Architect and Lecturer, Spring Garden College, Philadelphia

"Urban Rooms in the Grid: The Inner Block Streets of Philadelphia"

Comment: Robert Hodder, Department of City and Regional Planning, Cornell University

Planning the Avenue: Richmond's Monument Avenue

Dominion

Moderator: Marie Tyler-McGraw, Valentine Museum, Richmond, Virginia

- Richard Guy Wilson, Department of Architectural History, University of Virginia

"Ghosts of the Confederacy and the City Beautiful: Monument Avenue of Richmond, Virginia"

- Robert Winthrop, Architect, Richmond, Virginia
"Monument Avenue, Richmond, Virginia"

Comment: The Audience

Saturday, November 9

4:10 p.m. - 6:00 p.m.

Concurrent Sessions

Washington, D.C.'s Plan, 1791-1991

Dominion

Moderator: Jon Peterson, Department of History, Queen's College, CUNY

- Elizabeth J. Barthold, Historian, Historic American Buildings Survey/Historic American Engineering Record, Washington, D.C.

"The Plan and Development of the City of Washington-- Documenting an Urban Scheme"

- Sara Amy Leach, Historian, Historic American Buildings Survey/Historic American Engineering Record, Washington, D.C.

"Real or Ideal: Capital Designs and the Historic Federal City"

- David J. Murphy, Department of History, University of Maryland

"Architects, Engineers, and the New Agriculture Department Building: A Reinterpretation of the Fight over the McMillan Commission's Plan for Washington"

- Pamela Scott, Art Historian, Washington, D.C.

"The Manuscript and Printed Maps of Pierre Charles L'Enfant's Plan of Washington"

Comment: William Bushong, National Building Museum, Washington, D.C.

Planning and Real Estate Patterns in Historical Perspective

Harrison

Moderator: Ann Durkin Keating, Department of History, North Central College, Naperville, Illinois

- Jeffrey A. Kroessler, Department of History, Graduate Center, City University of New York
"Planned and Unplanned Queens: Development in New York's Largest Borough, 1900-1930"
- Alexander von Hoffman, Graduate School of Design/ Visual and Environmental Studies, Harvard University
"Weaving the Urban Fabric: Patterns of Residential Real Estate Development in Outer Boston, 1840-1910"
- Marc A. Weiss, Graduate School of Architecture, Planning, and Preservation, Columbia University
"Urban Planning Reform and Real Estate Cycles"

Comment: Ann Durkin Keating

(Re)Reading Maps and Plans

Upper Brandon

Moderator: John Fondersmith, Office of Planning, City of Washington, D.C.

- Seymour J. Mandelbaum, Department of City and Regional Planning, University of Pennsylvania
"Reading Old Plans"
- James C. O'Connell, Economic Development Officer, Cape Cod Commission, Barnstable, Massachusetts
"Marketing an Urban Image: Planning in Springfield, Massachusetts"
- Carl Abbott, Department of Urban Studies and Planning, Portland State University
"Five Downtown Strategies: Policy Discourse and Downtown Planning Since 1946"

Comment: John Muller, Department of Town and Regional Planning, South Africa

Colonial Planting and Town Planning

McKinley

Moderator: Gilbert Stelter, Department of History, University of Guelph, Ontario, Canada

- Goh Ban Lee, Centre for Policy Research, Universiti Sains Malaysia, Penang, Malaysia
"Plantation and Settler Colonies--The Foundations of

Urban Planning of George Town and Adelaide"

- R. Gordon Echols, College of Architecture, Texas A & M University
"The Spanish Colonial Mission System: The First Self Sustaining Communities of European Concept in the New World"

Comment: Gilbert Stelter

Planner/Architects: Bulfinch, Tunnard and Hegemann

Coolidge

Moderator: Joan Draper, College of Environmental Design, University of Colorado, Boulder

- Lawrence W. Kennedy, Boston College and Boston Redevelopment Authority, Boston, Massachusetts
"Bulfinch and Boston: An Early Case of Planning"
- Ralph Warburton, Urban and Regional Planning Program, University of Miami, Florida
"Christopher Tunnard"
- Christiane Crasemann Collins, New York, N.Y.
"Urban Discourse in the Southern Cone: The Presence of Le Corbusier (1929) and Werner Hegemann (1931) in Argentina"

Comment: Jonathan Barnett, Architect, Washington, D.C.

Urban Renewal in British and American Cities

Commonwealth

Moderator: Jon Teaford, Department of History, Purdue University

- Helen Elizabeth Meller, Department of History, University of Nottingham, U.K.
"Urban Renewal, Planning and Citizenship: The Quality of Life in British Cities, 1890-1990"
- Madeline L. Cohen, Department of Art, Community College of Philadelphia
"Designing the Depression-Era Inner-City Neighborhood: Edmund Bacon's Early Neighborhood Plans for Flint, Michigan"
- A. Tappan Wilder, Independent Historian, Washington, D.C.

"New Haven Old and New: Roots of Urban Renewal in New Haven, 1938-1954"

- Heywood T. Sanders, Faculty of Urban Studies, Trinity University, San Antonio, Texas

"Renewing the American City III: The Demise of Urban Renewal and the Shift to Block Grants, 1968 to 1974"

Comment: Mark H. Rose, Department of History, Florida Atlantic University

7:00 p.m. - 10:00 p.m.
Empire Room

Reception and Dinner
President's Address,
Urban History Association
- Zane L. Miller, Dept. of History, University of Cincinnati
"Planning History as Urban History"

Sunday, November 10

8:30 a.m. - 9:00 a.m.

Dedication,
Monument Avenue Centennial
Historic Planning Landmark Marker
(Bus leaves Main Street of Jefferson Hotel at 8:15 a.m.)

9:00 a.m. - 10:15 a.m.

Walking Tour of Monument Avenue (1.2 miles)

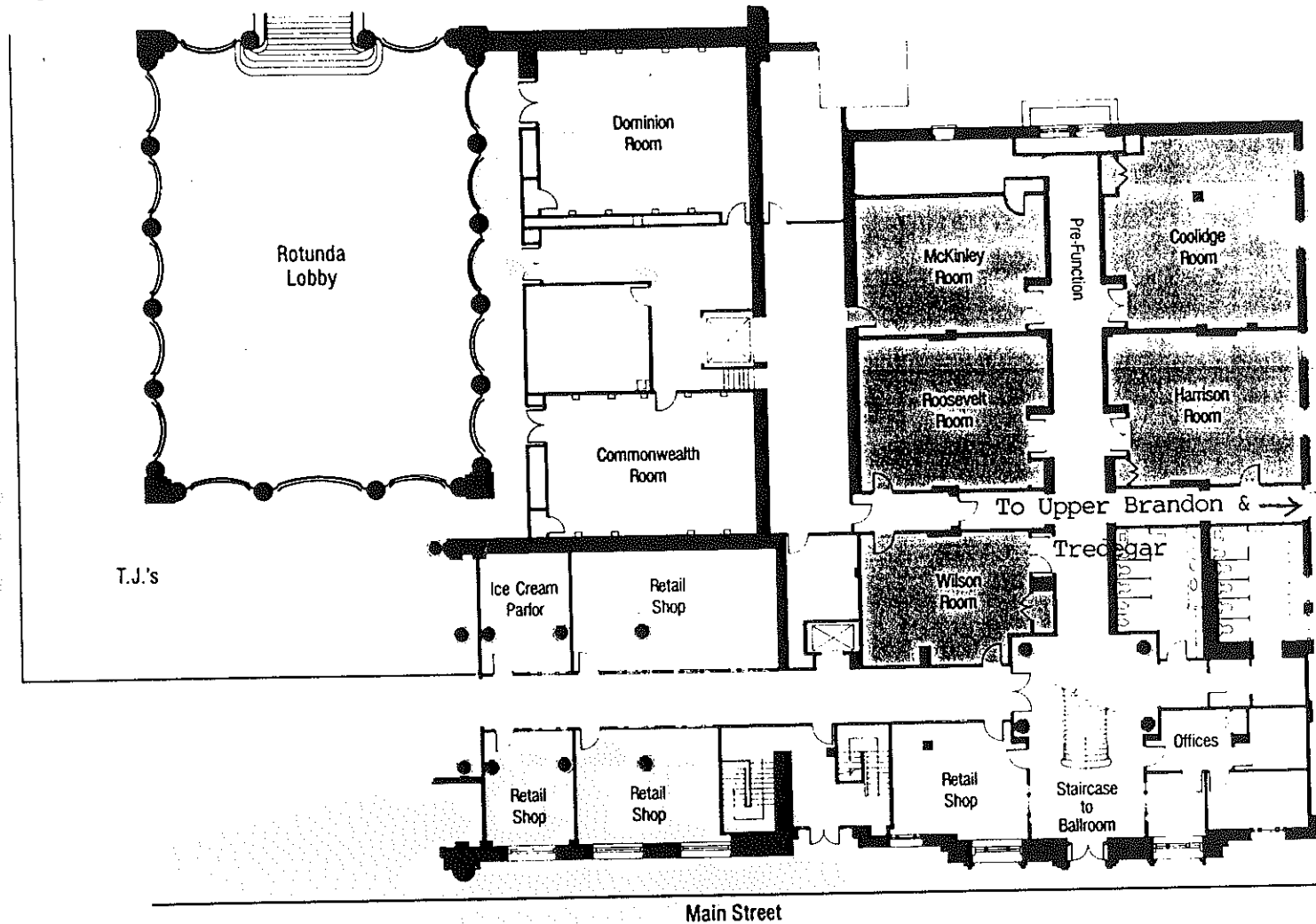
10:30 a.m. - 1:30 p.m.

Richmond Planning History Tour
(Immediately following Walking Tour)

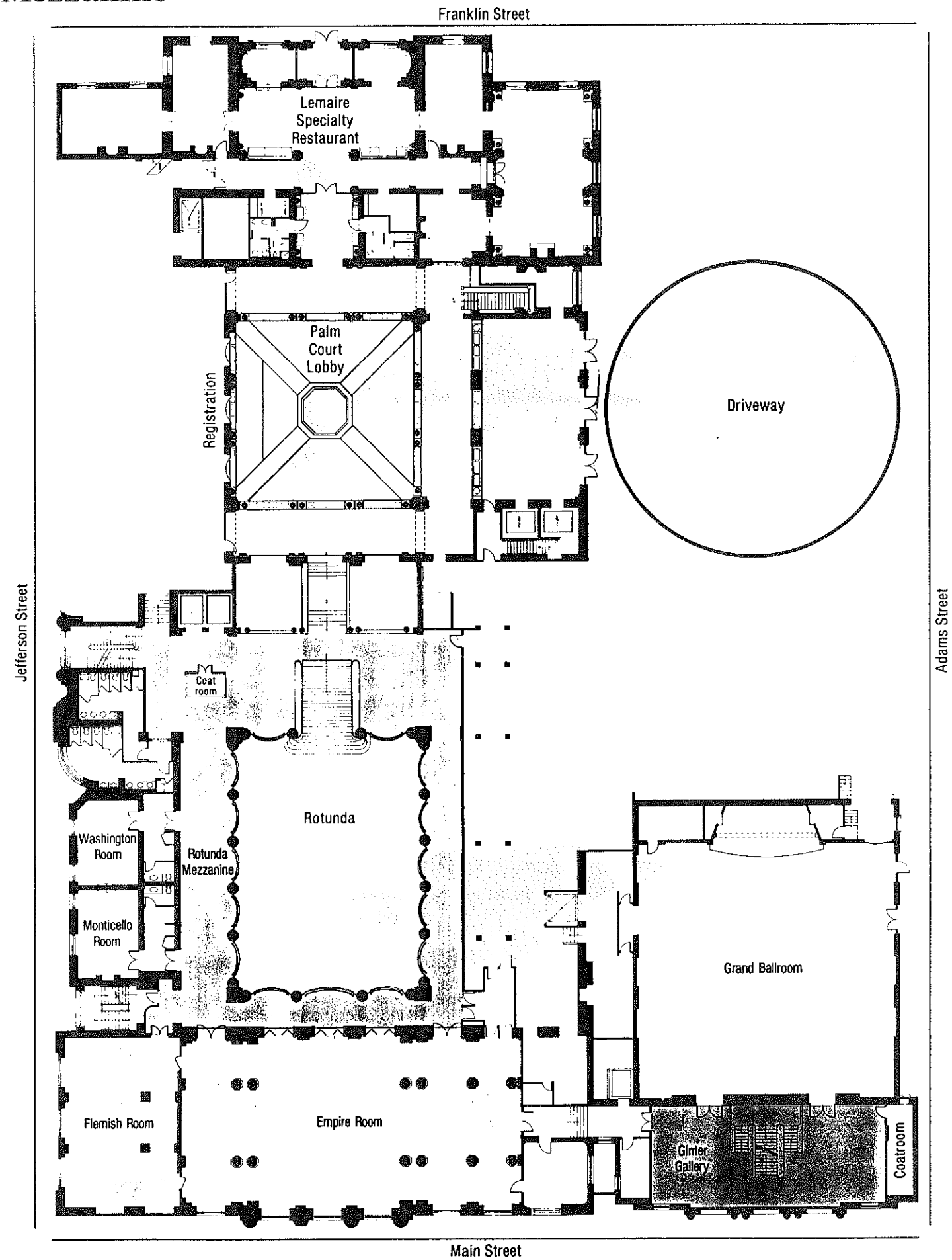
8:00 a.m. - 4:00 p.m.

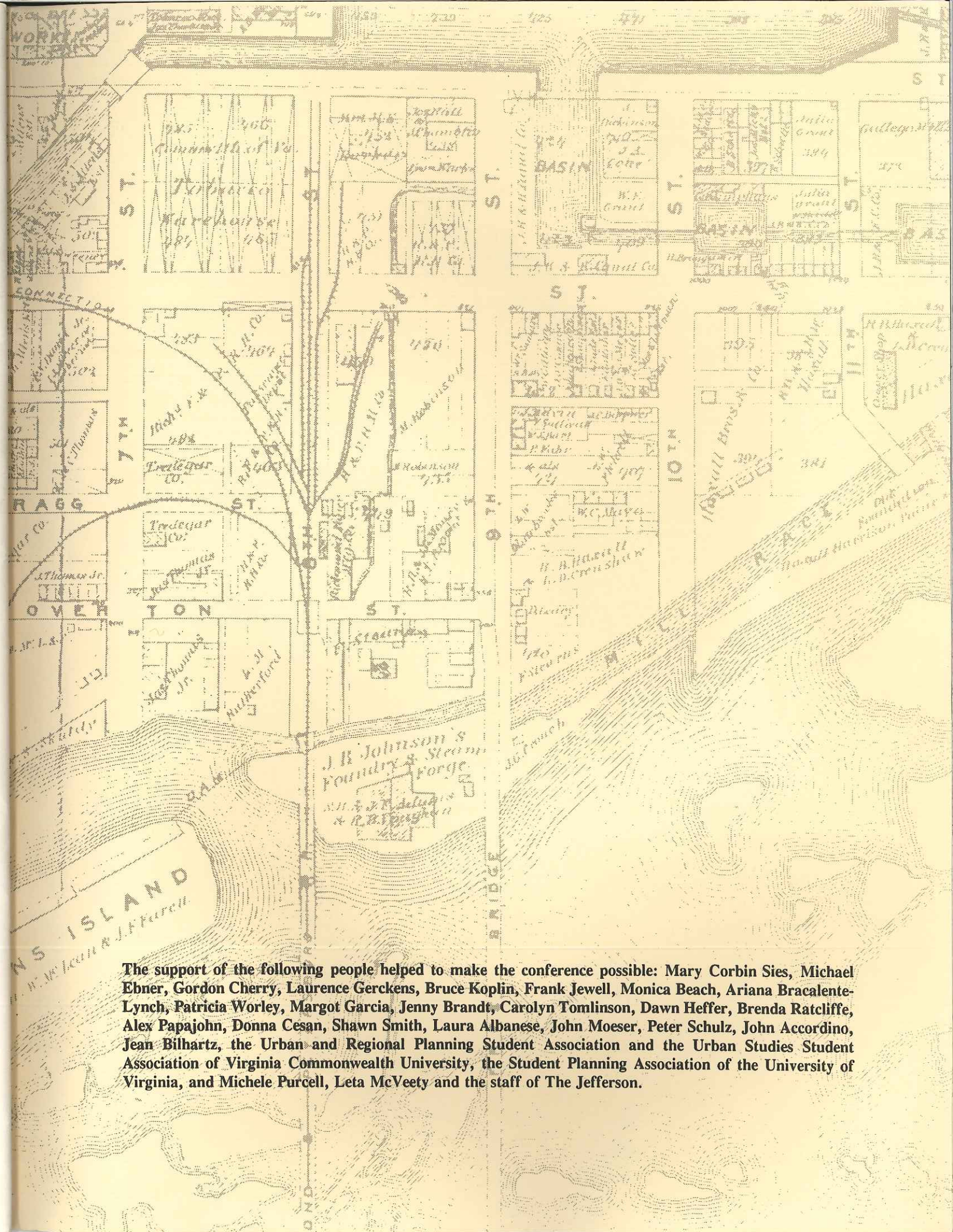
Tour of Colonial Williamsburg
(leaves promptly from Main Street entrance of The Jefferson)

Ground Floor



Mezzanine





The support of the following people helped to make the conference possible: Mary Corbin Sies, Michael Ebner, Gordon Cherry, Laurence Gerckens, Bruce Koplin, Frank Jewell, Monica Beach, Ariana Bracalente-Lynch, Patricia Worley, Margot Garcia, Jenny Brandt, Carolyn Tomlinson, Dawn Heffer, Brenda Ratcliffe, Alex Papajohn, Donna Cesan, Shawn Smith, Laura Albanese, John Moeser, Peter Schulz, John Accordino, Jean Bilhartz, the Urban and Regional Planning Student Association and the Urban Studies Student Association of Virginia Commonwealth University, the Student Planning Association of the University of Virginia, and Michele Purcell, Leta McVeety and the staff of The Jefferson.