

Sixth National Conference on American Planning History

Sponsored by:

The Society for American City
and Regional Planning History

The Urban History Association

Graduate School of Planning,
The University of Tennessee



Norris, Tennessee
Tennessee Valley Authority

Regionalism
Lewis Mumford Centennial
Tennessee Valley Authority

Radisson Summit Hill Hotel
Knoxville, Tennessee

October 12th-15th, 1995

1895-CENTENNIAL-1995

LEWIS MUMFORD

Born:19 October 1895 / Died:26 January 1990



Photo courtesy of Mrs. Sophia Mumford

The Story of Utopias
(1922)

Sticks and Stones
(1924)

Technics and Civilization
(1934)

The Culture of Cities
(1938)

The Condition of Man
(1944)

Art and Technics
(1952)

The City in History
(1961)

The Urban Prospect
(1968)

Sketches from Life
(1982)

Sixth National Conference on American Planning History
12-15 October 1995, Radisson Summit Hill, Knoxville, TN

Thursday, October 12, 1995

7:00am-6:15pm Registration: [Mezzanine Area]

T O U R S

7:30am-6:00pm #1: Blue Ridge Parkway / Biltmore
 9:00am-5:00pm #2: Kingsport / Jonesborough
 1:00pm-6:00pm #3: Rugby
 1:30pm-5:00pm #4: Oak Ridge
 2:30pm-5:30pm #5: Norris

Tour busses/vans leave from the front entrance of the Radisson Summit Hill Hotel. Please gather there no less than 15 minutes before the stated departure time. Tour admission is by ticket only. Tickets (if available) are obtained at the conference registration desk. Ticket price does not include lunch on the Blue Ridge and Kingsport tours.

7pm-9:00pm Plenary Session and [Summit I]
 Opening Reception

Welcome:	Laurence C. Gerckens, AICP Founder, National Conferences on American Planning History
Welcome to Knoxville:	David Patterson, Director School of Planning, U. of Tennessee
About the Program:	David Schuyler Program Chair

9:30pm-11:30pm SACRPH Board Meeting [Boardroom 2]

Friday, October 13, 1995

7:00am-6:00pm Registration [Mezzanine Area]

8:00am-9:00am Breakfast Buffet [Summit I]

9:15am-6:15pm Book Exhibit Open [Boardroom 1]

9:15am-10:30am Concurrent Sessions

1 (Salon A) AMERICAN PLANNING HISTORY AND RACE: I

Moderator: Marsha Ritzdorf, Virginia Polytechnic Univ.

Raymond A. Mohl, Florida Atlantic University

Race and Real Estate in Urban America, 1940-1960

Tony Schuman, New Jersey Institute of Technology;

Elliott Sclar, Columbia University

Race, Class, and Space: A Historical Comparison of the Three Regional Plans of New York

Comment: Arnold Hirsch, University of New Orleans

2 (Salon B) POST-WAR URBAN DEVELOPMENT TWO CASE STUDIES

Moderator: David Ames, University of Delaware

Dorothy Ives Dewey, University of Pennsylvania

Blueprint for a Suburb: King of Prussia, Pennsylvania in the 1950s

Etan S. Diamond, Carnegie Mellon University

The Suburbanization of Toronto's Orthodox Jewish Community

Comment: David R. Contosta, Chestnut Hill College

3 (Salon C) WOMEN AND PLANNING

Moderator: Betty Croly, Berkeley, California

Marguerite Duncan-Abrams, Carson Anderson and Associates

A Force for Bettering the City: Southern California Women and the Creation of the City Planning Movement, 1913-1930

Alana J. Erickson, Columbia University

Domestic Service / Domestic Space

Comment: Eugenie L. Birch, Hunter College, CUNY

4 (Summit II) NORRIS, TENNESSEE AS PLANNING ICON

Moderator: Daniel Schaffer, U. of Tennessee

David A. Johnson, University of Tennessee;

Aelred J. Gray, Tennessee Valley Authority

Norris, Tennessee: America's First Greenbelt Town

Charles E. Aguilar, University of Georgia

Earle S. Draper: His TVA Staff and Neighbors in Norris, Tennessee

Comment: Daniel Schaffer, U. of Tennessee

5 (Lrng Cntr) LEWIS MUMFORD: TRANS-ATLANTIC EXCHANGES

Moderator: Robert Wojtowicz, Old Dominion Univ.

Andrew Meyers, Columbia University

Invisible Cities: Lewis Mumford, Thomas Adams and the Invention of the Regional City, 1923-1929

Leonid Rapoutov, Moscow Architectural Institute

The Influence of Lewis Mumford on the Town Planning Mentality in Russia

Leonid Rapoutov's participation has been supported by a grant from the International Research and Exchanges Board, with funds provided by the U.S. Department of State (Title VII) and the National Endowment for the Humanities. None of these organizations is responsible for the views expressed.

Comment: Robert Fishman, Rutgers University-Camden

10:30am-10:55am Coffee Break

10:55am-12:10pm Concurrent Sessions

6 (Salon A) AMERICAN PLANNING HISTORY AND RACE: II

Moderator: Thomas Hanchett, Youngstown State Univ.

Charles E. Connerly, Florida State University;

Bobby Wilson, University of Alabama at Birmingham

The Roots, Origins, and Evolution of African-American Planning in Birmingham, Alabama

June Manning Thomas, Michigan State University

Model Cities Revisited

Comment: Christopher Silver, Virginia Commonwealth U.
 Comment: Thomas Hanchett, Youngstown State Univ.

Friday, October 13, 1995 (cont.)

10:55am-12:10pm Concurrent Sessions (cont.)

7 (Salon B) **LEGAL ASPECTS OF PLANNING IN THE 1920s**

Moderator: Laurence C. Gerckens, On-Call Faculty, Inc.

Ruth Knack, American Planning Association;
Stuart Meck, American Planning Association;
Israel Stollman, American Planning Association

Bettman Versus Bassett: The Real Story Behind the Standard Planning and Zoning Enabling Acts of the 1920s

Garrett Power, University of Maryland School of Law
Apologists at Cross-Purposes: James Metzenbaum and Alfred Bettman

Comment: James A. Spencer, Univ. of Tennessee

8 (Salon C) **PLANNING DISCOURSE: PARADIGMATIC APPROACHES**

Moderator: Neil Larry Shumsky, Virginia Polytech. Inst.

Thomas J. Nieman, University of Kentucky

The Evolution of Land Use Policy in the United States, 1492 to the Present

Raphael Fischler, McGill University

For a Genealogy of Planning

Comment: Neil Larry Shumsky, Virginia Polytech. Inst.

9 (Summit II) **TOWN PLANNING IN ENGLAND**

Moderator: Alexander Garvin, Octagon Group & Yale U.

Michael Lang, Rutgers University-Camden

Planning Utopia: Two Cooperative Communities Inspired by John Ruskin

Peter G. Fauset, University of Sheffield

Why Redburn and Baldwin Hills Had Such a Major Impact on Post-War British Planning, New Towns, and Housing

Comment: Alexander Garvin, Octagon Group & Yale U.

10 (Lrng Cntr) **CONTESTED GROWTH**

Moderator: Ann Durkin Keating, North Central College

Adam W. Rome, University of Kansas

Open Space: The Debate Over Land Use in the Suburbs, 1945-1970

David E. Bess, Calif. State Polytechnical University-Pomona

The Sea Ranch Case: Controversy Over Coastal Development

Comment: Ann Durkin Keating, North Central College

12:15pm-2pm **Plenary Luncheon (Summit I)**

Keynote Address - SACRPH

Mary Corbin Sies, President, SACRPH

Planning, the Reform Tradition, and Twenty-first Century Cities

SACRPH Awards:

National Student Research Prizes
The Theodora Kimball Hubbard Prize
The Catherine Bauer Wurster Prize
The John Reps Prizes
The Lewis Mumford Prize
The de Montequin Prize

2:15pm-4:00pm

Concurrent Sessions

11 (Salon A) **BUILDING THE SUBURBS, I: MANUFACTURERS, DEVELOPERS, AND PLANNERS**

Moderator: Janet Hutchison, Appalachian State U.

John F. Bauman, California University of Pennsylvania

Edward K. Muller, University of Pittsburgh

Frederick Bigger and the Evolution of Professional Urban Planning in Pittsburgh, 1915-1929

Seamus O'Hanlon, Monash University, Melbourne, Australia

Modernism, Prefabrication, and Postwar Melbourne

Joseph A. Rodriguez, University of Wisconsin-Milwaukee

Building the Post-War Suburb: Developers, Homeowners, and the FHA/VA

Comment: Marc A. Weiss, Columbia University / HUD

12 (Salon B) **LOOKING BACK ON THE FUTURE: LEWIS MUMFORD**

Moderator: Donald Miller, Lafayette College

Cliff Ellis, State University of New York at Albany

Lewis Mumford and Norman Bel Geddes: The Highway, the City, and the Future

Dikshu C. Kukreja, Harvard University

Lewis Mumford and the Fourth Migration: A Reexamination

Robert Fishman, Rutgers University-Camden

The Mumford-Jacobs Debate

Comment: Jane Holitz Kay, Boston, Massachusetts

13 (Salon C) **BIOGRAPHICAL APPROACHES TO PLANNING: THE UNITED STATES**

Moderator: Donald A. Krueckeberg, Rutgers University

William S. Worley, Sterling College & Univ. of Missouri-K.C.

Sid & Herbert Hare: Successors to Kessler; Planners for the Southwest

Eugenie L. Birch, Hunter College, City University of New York

City Planning in the Big Apple: Six Men of Planning

Jeffrey Kroessler, Long Island University

Regionalism and Recreation: Robert Moses and the Long Island State Parks Commission

Comment: Donald A. Krueckeberg, Rutgers University

14 (Summit II) **PERSPECTIVES ON PUBLIC HOUSING**

Moderator: Roger Biles, East Carolina University

Robert D. Russell, College of Charleston

Versailles on the Mississippi: The Dixie Homes and Public Housing in Memphis in the Depression

Janice Cervelli Schach, University of Kentucky

Planning and Design of Public Housing: An Evolution of Structure

Alexander von Hoffman, Harvard University

Why They Built Pruitt-Igou

Comment: Roger Biles, East Carolina University

15 (Lrng Cntr) **PLANNING IN A POST-MODERNIST PARADIGM**

Moderator: David C. Sloane, Univ. of Southern California

Thomas C. Sammons, University of Southwest Louisiana;

Lynn George Craig, Clemson University

Urban Design Strategies for a Small Town

Michael Martin, Iowa State University

Exploring Alley Landscapes in American Suburbia

John D. Fairfield, Xavier University

The Public and the Profession: Space, Politics, and Planning

Comment: David C. Sloane, Univ. of Southern California

Friday, October 13, 1995 (cont.)

4:00pm-4:30pm Coffee Break

4:30pm-6:00pm Concurrent Sessions

16 (Salon A) HOUSING DISCRIMINATION, PLANNING, AND THE PERSISTENT GHETTO

Moderator: Robert Catlin, Rutgers University-Camden

A. Scott Henderson, SUNY Buffalo

The New York State Commission Against Discrimination and the Quest for Equality in Housing

Charles F. Casey-Leininger, University of Cincinnati

Planning, Community Control, and the Persistent Ghetto
Comment: Corey Dolgon, Long Island University

17 (Salon B) PERCEIVING, AND PLANNING, FOR AIR TRAVEL

Moderator: Clifton Hood, Hobart & Wm. Smith Colleges

Greg Hise, University of Southern California

"Airline Space-Time" & Western Metropolitan Development

David Brodherson, New York City

Gotham City in the Air Age: The Vision and Reality of City and Regional Planning for Air Transportation in the New York-New Jersey Metropolitan Area

Comment: Robert Fairbanks, Univ. of Texas-Arlington

Comment: Clifton Hood, Hobart & William Smith Colleges

18 (Salon C) ECHOES OF THE CITY BEAUTIFUL

Moderator: William H. Wilson, University of North Texas

Jon A. Peterson, Queens College, City University of New York

American City Planning, 1911-1917: Elusive Quest

Michael P. McCarthy, University of Baltimore

The End of the City Beautiful Ideal: Baltimore's Failure to Include its Municipal Center in the Downtown Urban Renewal Plans of the 1950s and 1960s

Comment: Joan E. Draper, University of Colorado

19 (Summit II) PLANNING FOR HOUSING DURING AND AFTER THE GREAT WAR

Moderator: Janet Hutchison, Appalachian State Univ.

Kristin M. Szytlyan, Univ. of North Carolina at Wilmington

Avoiding the Pitfalls of Home Ownership: World War I Housing

Patricia Burgess, Iowa State University

The Public Private Partnership: Hoover, Housing, and "Better Homes in America"

Comment: Janet Hutchison, Appalachian State University

20 (Lrng Cntr) THE TVA'S INFLUENCE ON PLANNING IN LATIN AMERICA

Moderator: Ray Bromley, SUNY Albany

David J. Allor, University of Cincinnati

The Tennessee Valley Authority and the Selling of Regional Planning to Latin America

Felipe J. Prestamo, University of Miami

A Case Study of the International Influence of the TVA: The Corporation of the Valley of the Cauca (CVC), Colombia

Comment: Ray Bromley, SUNY Albany

8:15pm-10:00pm

Concurrent Sessions

21 (Salon A) FROM AVENUE TO REGIONAL PARKWAY

Moderator: Owen Gutfreund, Barnard College, Columbia

Timothy M. Davis, Center for Advanced Study in the Visual Arts, National Gallery of Art

Pilgrims and Profits: The Forgotten Story of the Mount Vernon Avenue Association

Matthew Dalbey, Columbia University

Developing Regional Public Infrastructure: Planning Skyline Drive and the Proposed Green Mountain Parkway

Comment: Owen Gutfreund, Barnard College, Columbia

22 (Salon B) LAW, ENVIRONMENT, AND THE PLANNING PROCESS

Moderator: Garrett Power, Univ. of MD School of Law

Daniel W. Schneider, University of Illinois at Urbana-Champaign

Enclosing the Floodplain: Public Interest and Private Rights on the Illinois River, 1880-1920

Eileen Maura McGurty, Univ. of Illinois at Urbana-Champaign

Warren County, North Carolina:

The Origins of Environmental Justice

Catherine Gudis, Yale University

Signing the Landscape: The Evolution of Outdoor Advertising in the Los Angeles Metropolitan Area

Comment: Garrett Power, Univ. of MD School of Law

Comment: The Audience

23 (Salon C) JOHN NOLEN AND COMMUNITY PLANNING IN THE SOUTH

Moderator: Matthew Bell, University of Maryland

Mary Ann Caton, Agecroft Association

English Encounters: John Nolen and the English Revival in Windsor Farms, Richmond, Virginia

Mark Reinberger, University of Georgia;

Kathryn Franks, University of Georgia

Happy Valley, Tennessee and Enka, North Carolina:

Model Industrial Communities in the Upland South

Frank B. Burggraf, University of Arkansas

The Social Conscience of the City Beautiful in the South:

The Work of John Nolen and Earle Draper

Comment: John L. Hancock, University of Washington

24 (Summit II) INTERNATIONAL PERSPECTIVES ON PLANNING / ADMINISTRATION

Moderator: MaryAnn Kniseley, Michigan State Univ.

Jurgen Lafrenz, University of Hamburg, Germany

Cycles of Valuation of the Preindustrial Townscape in the Industrial Era in Europe

Ana Maria Rigotti, Univ. Nacional de Rosario, Argentina

Urban and Social Reform in the Reshaping of Local Administration, Rosario 1915-1935

Comment: MaryAnn Kniseley, Michigan State Univ.

25 (Lrng Cntr) S.A.C.R.P.H. NATIONAL STUDENT RESEARCH PRIZE PAPERS

Moderator: L. C. Gerckens, On-Call Faculty, Inc.

Jason H. Cohen, Rutgers University

(1993-94)

From Utopia to Suburbia: The Architecture and Planning of Roosevelt, New Jersey

Daniel Huang, Technical University of Nova Scotia

(1994-95)

From Thomas Adams to the Adams Family: Hydrostone After the Halifax Explosion

Comment: L. C. Gerckens, On-Call Faculty, Inc.

Saturday, October 14, 1995

8:00am-9:00am	Breakfast Buffet	Summit I
8:30am-9:00am	Annual SACRPH Business Meeting (Board Elections)	Summit I
9:15am-3:30pm	Book Exhibit Open	Boardroom No. 1

9:15am-10:30am **Concurrent Sessions**

26 (Salon A) AMERICAN COLONIAL PLANNING: NEW ENGLAND & PHILADELPHIA

Moderator: John W. Reps, Cornell University

J. Michael Desmond, Louisiana State University

The Myth of America in Colonial New England: An Exploration into the Spatial Legacy of the Puritans

Ronald L. M. Ramsay, North Dakota State University
'The Crooked Straight and the Rough Places Plane': A Social History of Philadelphia's Urban Infrastructure to 1830

De Montequin Prize Winner: Best Paper on American Colonial Community Planning

Comment: The Audience

27 (Salon B) THE BEGINNINGS OF HISTORIC PRESERVATION

Moderator: Richard Longstreth, George Washington U.

Michael Holleran, University of Colorado at Denver

Where Preservation Went Wrong: Institutionalization and Self-Marginalization in New England, 1890-1925

Randall Mason, Columbia University

Urban Regulation & the Construction of Collective Memory: Linking the Early City Planning and Historic Preservation Fields

Comment: Robert Pick, Cornell University

28 (Salon C) PLANNING, ANNEXATION, AND INTEGRATION

Moderator: James Borchert, Cleveland State Univ.

Christopher M. Scribner, Vanderbilt University

Birmingham Plans for Progress: Comprehensive Planning and the Battle for Birmingham, 1955-1962

Cynthia Mills Richter, University of Minnesota

Community Activism and Suburban Planning: Racial Integration in Shaker Heights

Comment: James Borchert, Cleveland State University

29 (Summit II) 1930s COMMUNITY PLANNING IN RETROSPECT

Moderator: Joseph Arnold, Univ. of MD at Baltimore

April R. Summitt, Western Michigan University

Arthur Morgan of the TVA: Community Planning and the Future

Cathy D. Knepper, University of Maryland

Greenbelt, Maryland After Sixty Years: An Analysis of its Accomplishments and Failures, 1935-1995

Comment: Joseph Arnold, Univ. of MD at Baltimore

30 (Lrng Cntr) EFFECTS OF 1950s FEDERAL POLICY ON THE BUILT ENVIRONMENT

Moderator: John F. Bauman, California Univ. of Penn.

Gail Sansbury, University of California at Los Angeles

Calculating Cost and Value: the 1954 Investigation of the Federal Housing Administration and Section 608 of the National Housing Act

Thomas Hanchett, Youngstown State University

The Office Park: Southern Contribution to the American Landscape?

Comment: Eric Fure-Slocum, University of Iowa

10:30am-10:55am **Coffee Break**

10:55am-12:10pm **Concurrent Sessions**

31 (Salon A) AMERICAN COLONIAL PLANNING: THE SOUTH

Moderator: Scott Philpaw, University of North Carolina

Joseph B. Thomas, Jr., University of Maryland

The Effects of Maryland's Town Acts in Dorchester County, 1680-1775

Kimberly H. Robinson, University of Michigan

Savannah: Colonial Planning in Action

Comment: Scott Philpaw, University of North Carolina

32 (Salon B) SMALL TOWN DISCOURSE IN THE AGE OF CULTURE WARS: THE CASE OF HATFIELD, MASS.

Moderator: Mary Corbin Sies, University of Maryland

Eric C. Olson, University of Maryland

Contested Values in a Changing Community: Tradition, Modernity, and Small Town Culture

Sue Ellen Henry, University of Virginia

The Hatfield Debate: An Argument for the Power of Politics and Religion in the Age of Science

Comment: Cathy D. Knepper, Kensington, Maryland

33 (Salon C) BARRIO AND NEIGHBORHOOD

Moderator: Edward Orser, Univ. of MD-Baltimore Co.

Ray Bromley, State University of New York at Albany

City Beautiful Planning in the South Bronx: From Triumph to Frustration, 1880-1940

David A. Badillo, University of Illinois, Chicago

Planning and the Urban Barrios: San Antonio and New York City, 1920-1970

Comment: Edward Orser, Univ. of MD-Baltimore Co.

34 (Summit II) LEWIS MUMFORD'S INFLUENCE ON PORTLAND, OREGON

Moderator: Carl Abbott, Portland State University

Martha J. Bianco, Portland State University

Mumford Versus Moses: Paradigms of Growth in Portland, Oregon

R. Bruce Stephenson, Rollins College

A Vision of Green: The Mumford Legacy in Portland

Comment: The Audience

(continued)

**SEVENTH NATIONAL CONFERENCE ON AMERICAN PLANNING HISTORY
SEATTLE, WASHINGTON, AUTUMN 1997**

Saturday, October 14, 1995 (cont.)

10:55am-12:10pm **Concurrent Sessions (cont.)**

- 35 (Lrng Cntr) THE OLMSTEDS AND THE PROFESSIONALIZATION OF PLANNING: A ROUNDTABLE**
 Moderator: Arleyn Levee, Belmont, Massachusetts
 Evie T. Joselow, City University of New York
Another Look at Forest Hills Gardens, Queens
 John J. Pittari, Jr., Ball State University
Planning and Professionalization: Frederick Law Olmsted, Jr. and the Early Development of the American City Planning Profession
 Comment: Susan Klaus, Washington, D.C.
 Comment: John F. Bauman, California University of Penn.

12:15pm-2pm Plenary Luncheon (Summit I)
Keynote Address - UHA:
 Carl Abbott, Portland State University
 President, Urban History Association
Nuclear New Towns and Sagebrush Subdivisions: Planning the Atomic West

2:15pm-4:00pm **Concurrent Sessions**

- 36 (Salon A) BUILDING THE SUBURBS, II: COVENANTS AND OWNER-BUILDERS**
 Moderator: Ralph Bennett, University of Maryland
 Susan Mulchahey Chase, University of Delaware
Working Class Suburbs and Restrictive Covenants, 1900-1941
 Richard S. Harris, McMaster University, Hamilton, Canada
It Flopped in Peoria: Owner-Builders Challenge the FHA, 1935-1950
 Anthony Dingle, Monash University, Melbourne, Australia
Owner-Builders and Suburban Expansion in Postwar Melbourne
 Comment: Barbara Kelly, Hofstra University

- 37 (Salon B) REGIONAL PLANNING IN THE 1920s AND '30s**
 Moderator: David Johnson, University of Tennessee

Kermit C. Parsons, Cornell University
The Regional Planning Ideas of the Regional Planning Association of America

Paul S. Sutter, University of Kansas
Wilderness as a Regional Plan: Benton MacKaye's Appalachian Trail

Kathleen W. Pagan, City of Auburn, Alabama
The Civilian Conservation Corps: Regionalism and the Automotive Priorities Division
 Comment: Cliff Ellis, SUNY Albany

- 38 (Salon C) POLITICS AND PLANNING IN THE SECOND HALF OF THE NINETEENTH CENTURY**
 Moderator: Alan Lessoff, Texas A&M U-Corpus Christi

Joel Schwartz, Montclair State University
Reconstruction Planning: The Politics of Engineering and the Engineering of Politics, 1854-1877

Israel Stollman, American Planning Association
The Forecasts of Three 'Land Use' Acts of 1862
 Michael Alcorn, University of Nevada, Las Vegas
Grayville, 1895
 Comment: Alan Lessoff, Texas A&M U-Corpus Christi

- 39 (Summit II) BIOGRAPHICAL APPROACHES TO PLANNING: ENGLISH IDEAS**

Moderator: Frank Novak, Pepperdine University
 Mervyn Miller, Architect and Town Planner, Herts, U.K.
William Morris: Pioneer of the Holistic Vision
 Leslie D. Slavitt, Columbia University
Planning for Peace and a New Internationalism: Patrick Geddes on the Great War
 Mark J. Ryan, RTKL Associates
The Influence of Patrick Geddes
 Comment: Frank Novak, Pepperdine University

- 40 (Lrng Cntr) PLANNING THE PROGRESSIVE CITY**

Moderator: John D. Fairfield, Xavier University
 William R. F. Phillips, Widener University
The Difficult Search for Social Order: Classical Urban Sociology and City Planning at the Turn of the Century
 Marina Moskowitz, Yale University
Systematizing the City: Mass Transit and Comprehensive Planning in the Progressive Era
 Howard H. Foster, Jr., University of Rhode Island
Edwin Rogers and the Boston Metropolitan Commission, 1920-1926
 Comment: John D. Fairfield, Xavier University

4:00pm-4:30pm **Coffee Break**

4:15pm-6:15pm **Book Sale (Boardroom 1)**

Books on display in the book exhibit will be sold at half price, first-come first-served. No more than six books per registrant. The line will form outside Boardroom 1.

4:30pm-6:15pm **Concurrent Sessions**

- 41 (Salon A) URBAN RENEWAL: THREE CASE STUDIES**
 Moderator: David Schuyler, Franklin & Marshall College
 Jeff Hardwick, Yale University

A Downtown Utopia? Suburbanization, Urban Renewal, and Consumption in New Haven

William D. Jenkins, Youngstown State University
Ernest Bohn and Urban Renewal in Cleveland, Ohio
 D. Nels Reese, University of Idaho

The Death and Life of Downtown Boise, Idaho
 Comment: Mark Rose, Florida Atlantic University

- 42 (Salon B) COMMUNITY DEVELOPMENT IN OHIO, 1850-1920**

Moderator: Patricia Burgess, Shaker Heights, Ohio
 Alexandra M. Buckley, The George Washington University
Glendale: A Study of Early Suburban Development in America
 Jay C. Henry, University of Texas at Arlington
Columbus: Planning as Response to Urban Growth in the Age of Laissez-faire

William V. Merriman, Ohio University-Lancaster
Westerville: Anti-Saloon League Headquarters and 'Dry Capital of the World'
 Comment: Patricia Burgess, Shaker Heights, Ohio

Saturday, October 14, 1995 (cont.)

4:30pm-6:15pm Concurrent Sessions (cont.)

43 (Salon C) PLACES OF CULTURE AND CONSUMPTION

Moderator: Robert S. Hodder, Virginia Commonwealth U.

Stephen V. Ward, Oxford Brookes University, U.K.

Place Marketing: A Comparison of British and North American Experiences

David M. Chasco, Lawrence Technological University

New European Museums: Rebuilding the Physical and Social Fabric of European Communities

John T. Metzger, The University of Pittsburgh

Planning the Festival Marketplace: South Street Seaport in New York

Comment: Robert Brueggemann, Univ. of Illinois at Chicago

44 (Summit II) INTERNATIONAL PERSPECTIVES ON PLANNING HISTORY

Moderator: M.C. Nihal Perera, Ball State University

Bradley Cross, University of Cincinnati

From Model Town to Every Community: Official and Unofficial Agencies in the Development of Regional Planning in Canada, 1914-1960

Nada Lazarevid-Bajec, University of Belgrade

The Planning Process: The Case of Belgrade

Faisal Mubarak, King Saud University, Saudi Arabia

American Planning in Saudi Arabia

Comment: M.C. Nihal Perera, Ball State University

45 (Lrng Cntr) VISIONS AND PLANS IN THE EARLY TWENTIETH CENTURY

Moderator: Robert A. Burnham, Macon College

Alison Isenberg, Florida International University

Envisioning Main Street America

Janet R. Daley Bednarek, University of Dayton

Lost Opportunities and False Beacons:

The Failure of Planning in Dayton, Ohio

Robert B. Fairbanks, University of Texas at Arlington

Rethinking Urban Problems: Planning, Zoning, and City Government, the Dallas Experience 1900-1930

Comment: Robert A. Burnham, Macon College

The Society for American City and Regional Planning History

Founded at Columbus, Ohio, 1986

Planning History Present, newsletter of the Society, is published twice yearly at Society headquarters, 3655 Darbyshire Drive, Hilliard, Ohio 43026-2534 [phone (614)-876-2170 / fax (614)-876-2319] and is received as a benefit of membership.

President: Mary Corbin Sies: University of Maryland, College Park, Maryland

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Christopher Silver	Virginia Commonwealth U.
David Schuyler	Franklin & Marshall College
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James Spencer	University of Tennessee
William H. Wilson	University of North Texas

7pm-8:00pm Conference Reception at
The Tennessee Valley Authority
West Tower Lobby, TVA; 400 W. Summit Hill Drive

The Society for American City and Regional Planning History, the Urban History Association, and the University of Tennessee gratefully acknowledge the support of the Tennessee Valley Authority in providing this reception and auditorium facilities.

8pm-9:00pm Plenary Program at T.V.A.
West Tower Auditorium, TVA; 400 W. Summit Hill Dr.

Welcome: Mary Corbin Sies, President SACRPH
David Johnson, University of Tennessee

A Brief Overview of TVA Planning History

A. J. "Flash" Gray, Long-Time Head of the T.V.A. Regional Planning Staff

A Retrospective on Regional Planning in T.V.A.

Brown Wright, Former Regional Planner, T.V.A.

Commentaries on TVA's Regional Planning

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Presentation of

National Planning Landmark Plaque

Laurence C. Gerckens, National Historian, AICP;

Betsy Child, Senior Vice President of Economic Development, Tennessee Valley Authority

9:30pm-11:30pm SACRPH Board Meeting (Boardroom I)

Sunday, October 15, 1995

T O U R S

9:00am-12:30pm #6: Oak Ridge

9:30am-12:30pm #7: Norris

Tour busses/vans leave from the front entrance of the Radisson Summit Hill Hotel. Please gather there no less than 15 minutes before the stated departure time. Tour admission is by ticket only. Tickets (if available) are obtained at the conference registration desk.

Note: Hotel checkout time (Radisson) is 12:00, noon. Parties may check out before the tour and leave their baggage with hotel storage until return.

THE SIXTH NATIONAL CONFERENCE ON AMERICAN PLANNING HISTORY

Conference Chair. . . Mary Corbin Sies
U. of Maryland-College Park

Program Chair David Schuyler
Franklin & Marshall College

Local Coord/Tours. . James Spencer
University of Tennessee

Books Chair. Thomas K. Davis
University of Tennessee

Conference Manager . Laurence Gerckens
The On-Call Faculty Program, Inc.