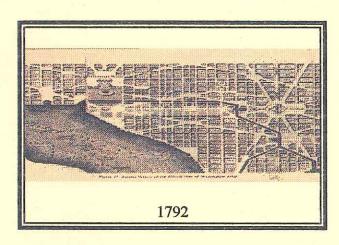
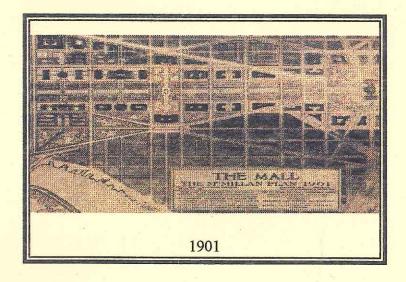
# 1999 Conference Program

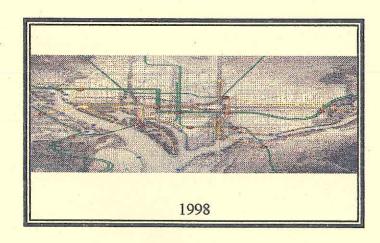
# Eighth Biennial Conference on Planning History





Washington Marriott
Washington, DC
November 18-21

Society for American City and Regional Planning History



#### **Conference Sponsors**

American Institute of Certified Planners
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Siddhartha Sen, Institute of Architecture and Planning, Morgan State University

Mary Corbin Sies (Co-Director), Department of American Studies, University of Maryland, College Park

Israel Stollman, Washington, D.C.

Joseph Wood, Department of Geography and Interim Provost, George Mason University

# **Eighth Biennial Conference on Planning History**

# Race, Class and Gender in Planning History: A Workshop Held in Memory of Marsha Ritzdorf

Thursday, November 18, 1999 ♦ 3:00 – 7:00 p.m. ♦ Dupont Ballroom

3:00 p.m. Introduction, Mary Corbin Sies, University of Maryland, College Park

Remembering Marsha Ritzdorf, June Manning Thomas, Michigan State University

3:10 – 3:55 p.m. Conversation About Class, Moderator: Andrew Wiese, San Diego State University

Rethinking That Old, Familiar Story: Moses' Expressway Destroys Jewish Community, Leading to White Flight, the Influx of Poor Blacks and Hispanics, and the Destruction of the Neighborhood, *Ray Bromley, SUNY at Albany* 

Environmental Injustice and Economic Justice, Garrett Power, University of Maryland, Baltimore

Class in a Metropolitan Context, Ann Durkin Keating, North Central College

4:00 - 4:50 p.m. Conversation About Race, Moderator: June Manning Thomas, Michigan State University

Race and Gender Issues in the Built Form of Housing in Southern Africa, 1900-1950, Robert Home, University of East London

The Impact of Historic Preservation on Richmond's African-American Community, Robert S. Hodder, City of Petersburg, VA

"She Hath Done What She Could": Documenting and Preserving the Legacy of African-American Women's Community Development Efforts at HBCUs, Angel David Nieves, Cornell University

Beyond the Myth of Race—A New Approach to Unlearning Racism, Caleb Rosado, Newbold College, UK

#### 4:50 - 5:10 p.m. Refreshment Break

#### 5:10 - 6:00 p.m. Conversation About Gender

Moderator: Gail L. Dubrow, University of Washington

(En)Gendering the City: Gender and American Planning History, Robin Bachin, University of Miami

Undeniable Maleness: The Architect as Planner in 194X, Andy Shanken, Princeton University

Where Are the Women Workers in Urban Planning History?, Gail Sansbury, California State Polytechnic University, Pomona

#### 6:10 - 7:00 p.m. Setting the Agenda for the Study of Race, Class and Gender in Planning History

Moderator: Leonie Sandercock, University of Melbourne

Constructing Identities: Race and American Urban Planning, Laura Swartzbaugh, University of Michigan

"In the Field in 'The New South Africa": Negotiating Race, Nationality and Gender in Cape Town, Melissa Bird, Maryland-National Capital Park and Planning Commission, and Kelly Quinn, University of Maryland, College Park

Redefining Regional Planning to Address Race, Class, and Ethnicity: The Case of Southern New Jersey, Howard Gillette, Rutgers University at Camden

It Goes without Saying: Examining Internal Group Conflicts to Better Understand How Race, Class, and Gender Affect Planning Processes and their Modes of Contestation, Amy Menzer, Johns Hopkins University

#### THURSDAY, NOVEMBER 18, 1999

7:30 a.m. - 6:00 p.m. Conference Registration Mezzanine

8:00 a.m. – 2:00 p.m. Tours:\*

- 1. Langston Terrace and Greenbelt. 8:00 a.m. 2:00 p.m.
- 2. Washington's First Residential Suburbs 9:00 a.m. 1:00 p.m.
- 3. The Mall: National Space, City Space 10:00 a.m. 1:00p.m.
- 4. Washington's 7th Street Corridor 11:00 a.m. 1:00 p.m.
- \* All tours originate in hotel lobby. Busses will load on Ward Place; turn to your right as you exit the main entrance of the hotel. See flier for details.

# 3:00 p.m. - 7:00 pm Race, Class, and Gender in Planning History: A Workshop Held in Memory of Marsha Ritzdorf Pre-conference Workshop Dupont Ballroom, see previous page for schedule

This workshop is being held to encourage planning and urban historians to 1) take stock of the ways in which issues of race, class, and gender are and are not yet being addressed in our scholarship, 2) to apprise each other of recent work and work-in-progress on these issues, 3) to suggest ways in which we might better integrate these concerns into our scholarship, and 4) to create an agenda for advancing scholarship on race, class, and gender among planning and urban historians, and among planners and policy-makers. The workshop honors the memory of SACRPH member and trustee, Marsha Ritzdorf, formerly Professor of Urban Affairs and Planning at Virginia Polytechnic Institute, who worked vigorously throughout her career to place these issues on the planning history agenda.

The workshop will be divided into four sessions which are conceptualized as moderated conversations among panelists and audience. Co-sponsored by the School of Architecture, the Departments of American Studies, Urban Studies and Community Planning, and the Historic Preservation Program, University of Maryland, College Park

6:00 p.m. - 9:00 p.m. Opening Session and Reception\*

Carl Abbott, Portland State University "Where's Washington? Regional Identity in a National City"

Washingtoniana Division, District of Columbia Public Library, 901 G. Street, N.W. Co-sponsored by the Journal of the American Planning Association

\*A bus will begin shuttling attendees to the District of Columbia Public Library (Metro Center metro station) at 5:30 pm. The lecture will begin at 6:15 with a reception to follow from 7:30 to 9:00 pm. Shuttle service will continue throughout the event, with the last bus leaving the library at 9:15 pm. There is no ticket required for this event.

9:00 p.m. - 11:00 p.m. SACRPH Board Meeting Room 3014-3015

# Eighth Biennial Conference on Planning History

#### FRIDAY, NOVEMBER 19, 1999

7:00 a.m – 8:30 a.m.

Continental Breakfast and
SACRPH Business Meeting\*
Salons C, D, E

\* Business Meeting will begin at 7:30 a.m.

7:30 a.m. - 5:00 p.m. Conference Registration Mezzanine

10:00 a.m. - 4:00 p.m. Book Exhibit Logan

8:30 a.m. - 10:00 a.m. Plenary Session Salons C, D, E

#### Planning the Federal City

Chair: Richard Longstreth, The George Washington University

Pamela Scott, Cornell, Washington, D.C. *Jefferson and the L'Enfant Plan* 

Jon A. Peterson, Queens College, CUNY
The McMillan Plan for Washington, D.C.:Bridge to
the Twentieth Century

Reginald Griffith, Executive Director, National Capital Planning Commission Extending the Legacy: Planning America's Capital for the 21st Century

Comment: Audience

9:45 a.m. - 10:45 a.m. Refreshment Break Mezzanine

10:15 a.m. - 12:00 p.m. Concurrent Sessions

Session 1 - Salon D
Women, Cities and Planning History
Moderator: Ann Durkin Keating, North Central
College

Daphne Spain, University of Virginia How Women Saved the City

Laura Baker, University of Iowa Toward a Gendered Planning History: The 1909 Plan of Chicago and the Remasculinization of Urban Reform

Gail Sansbury, California State Polytechnic University, Pomona Newcomers in a Landscape of Decline: Single Working Women and Planning Rhetoric in Downtown Los Angeles, 1940-1960

Session 2 – Salon E
From the Tenement to Taylor Homes: Essays in
Twentieth Century Housing Policy
Moderator: John F. Bauman, California University
of Pennsylvania & Kristin M. Szylvian, Western
Michigan University

Participants:

Robert Fairbanks, Gail Radford, Janet Hutchison, Alexander von Hoffman, Raymond Mohl, John Garner, Eric Karolak, & Thomas Hanchett

Session 3 – Room 3014 Community Planning in the Suburbs in the 20<sup>th</sup> Century

Moderator: Ann Scheid Lund, Pasadena, CA

Allison Baker, University of Pennsylvania Lakewood, California: "Land of the Tracts" or "Recreational Paradise"? Creating Community Image on the New Suburban Frontier

Tracey Althans, University of Oregon
Wartime Housing and the American Dream: An
Exploration of Vanport, Oregon and its Suburban
Legacy

Bradley D. Cross, St. Thomas University Inventing the Old World in a New Town: The Search for Cultural Identity in Mariemont, Ohio, 1940-1970

Paul M. Hess, University of Washington Multi-Family Housing in the Suburban Puget Sound Region after 1960: The Rise of Suburban Apartment Clusters and the Idea of the Neighborhood Unit

Session 4 – Thomas Slums, Race and Space from the 19th Century Moderator: June Thomas, Michigan State University

Robert Lewis, University of Toronto Suburbs as Inner-City Slums: Chicago and Montreal, 1850-1930

Garrett Powers, University of Maryland School of Law Shacks and Shanties, Huts and Hovels: Baltimore's Eighteenth and Nineteenth Century Slums

Jay C. Henry, University of Texas at Arlington Columbus, Ohio: Ethnicity and Race in Settlement Patterns: 1830-1920

Session 5 – Salon H Planning Washington

Moderator: Howard Gillette, Rutgers University, Camden

John Fondersmith, District of Columbia, Office of Planning, Chief, Downtown Section

Planning and Developing Downtown Washington,

D.C.: 1791-1999

Jeremy Korr, University of Maryland, College Park Defining Who Plans for Whom in the Nation's Capital: The Urban Freeway Controversies in Washington, D.C., to 1973

Terry Holzheimer, Arlington Economic Development Accidental Obsolescence, the Second Redevelopment of Rosslyn, Virginia

Session 6 – Salon F
American Planning Pioneers
Moderator: Is Stollman, Washington, DC

Fukuo Akimoto, Tokai University, Japan Charles H. Cheney of California: His Thoughts and Practices

Mark Abbott, Harris-Stowe State College Harland Bartholomew's St. Louis: Master Planning for the Democratic Community

Kermit C. Parsons, Cornell University Growing Up in New York and Paris: Stein's Urban Roots and Values

Peter Oberlander and Eva Newbrun, University of British Columbia Houser, the Life and Work of Catherine Bauer Washington DC, 1999 Session 7 – Salon G Asian Planning Paradigms

Moderator: Di Wang, Texas A & M University

Alfred Bong Hwangbo, University of Sheffield An Alternative Tradition in Architecture and Planning

Mingzheng Shi, University of Hawaii The Cultural Dimension of Urban Planning in Twentieth-Century China

Nihal Perera, Ball State University From Colonial Port City to Capital city: Transformation of Columbo in the 1860s

Christopher Silver, University of Illinois, Urbana-Champaign Infusing the Colonial Capital into the Modern Megacity: Historic Preservation Planning in Jakarta

Session 8 – Room 3015

Zoos in the Urban Landscape

Moderator: William Wright University

Moderator: William Wright, University of North Carolina, Chapel Hill

Caroline Loughlin, St. Louis
Animals on the Grass: The Landscapes of Historic
Parks and American Zoos

Jeffrey Hyson, Hobart and William Smith Colleges Scientific and National Park or Local Pleasure Ground and Menagerie? Defining the National Zoo, 1939-1972

Elizabeth S. Frank, Marquette University Whose Zoo? Moving Milwaukee's Zoo to the Suburbs, 1936-1960

Patrick Wirtz, University of Southern California 'The Best Zoo in the World': Trans-Atlantic Exchanges in American Metropolitan Exhibition

12:30 p.m. - 2:00 p.m.

Buffet Luncheon and Keynote Address

Salons C, D, E

Stephen Ward, President, International Planning

History Society

# **Eighth Biennial Conference on Planning History**

2:20 p.m. - 4:05 p.m.

**Concurrent Sessions** 

Session 9 – Salon F Urban Spatial Changes and Demographics

Moderator: James Borchert, Cleveland State University

Cliff Ellis, State University of New York at Albany Rail Transit and the Motor Vehicle: Images of Alternative Futures for Urban Transportation in the United States, 1935 – 1955

Robert Beauregard, The New School, New York Aberrant Cities: Urban Population Loss from 1820 to 1950

Owen Gutfreund, Columbia University Small Town Sprawl and Big City Sprawl

Session 10 - Salon E Housing and Empire

Moderator: Nihal Perera, Ball State University

Jyoti Hosgraher, University of Oregon New Citizens for a New City: Planned Residential Communities for New Delhi, 1911-1941

Robert Home, University of East London Controlling Black Labor in Colonial Southern Africa, 1900-1950: The Shift from Bachelor to Family Housing

Richard Harris, McMaster University
Aided Self-Help and Decolonisation: British
Colonial Housing Policy, 1945-1960

Suparna Chatterjee and Judith Kenny, University of Wisconsin-Milwaukee Creating a Capital: Decolonisation and the Ninth Delhi Plan

Session 11 – Salon D Historic Preservation

Moderator: Scott Henderson, Furman University

Robert S. Hodder, City of Petersburg, Va The City Historic Movement: The Politics and Culture of Preservation in Richmond, Virginia

Javier Stanziola, University of West Florida In Search of a Coherent Historic Preservation Policy: Pensacola and Miami Beach, 1966-1996

David Clow, Philadelphia, PA
Realizing Time: Participation, Planning, and
Politics in Philadelphia, 1956-1962
Washington DC, 1999

Session 12- Salon G New Town Planning

Moderator: Stephen Ward, Oxford Brookes University

Nada Lazarevic Bajec, Belgrade University
New Belgrade – Transformation of Urban Structure

Michael Bednar, University of Virginia Columbia and Reston: Alternative Visions of a New Town Center

Jurgen Lafrenz, University of Hamburg
The Foundation of Abuja - the New Capital City of
Nigeria - as a Synthesis of Planning Principles from
Europe and from America

Suzanne de Monchaux, Brookline, MA
The New Town Movement and the Political Agenda:
A Comparison of the British, Australian and
American Experiences

Session 13 – Room 3014 Highways, Housing and Race

Moderator: Ronald Bayor, Georgia Institute of Technology

Raymond A. Mohl, University of Alabama at Birmingham Planned Destruction: The Interstates and the Central Cities

Chuck Connerly, Florida State University
From Racial Zoning to Community Empowerment:
The Interstate Highway System and the AfricanAmerican Community in Birmingham, Alabama

Session 14 – Thomas
Capital City Planning London, Ottawa, Canberra
Moderator: John Reps, Cornell University

John H. Taylor, Carleton University
The Politics of Planning: Canada's National Capital
Region in the Twentieth Century

David Gordon, Queens University
Ottawa and Canberra: A Comparison of Rapid
Implementation of Capital City Plans

Mervyn Miller, Oxford Brookes University London Replanned: Sir Edwin Lutyens and the Royal Academy's Wartime Planning Initiative

Session 15 – Salon H
The American Planning Tradition
Moderator: Michael Birkner, Gettysburg College

Robert Fishman, Rutgers University at Camden The Metropolitan Planning Tradition

John L. Thomas, Brown University
The Regional Tradition in American Planning

#### Comment:

Robert Bruegmann, University of Illinois, Chicago Michael Birkner, Gettysburg College

Session 16 – Room 3015
Finding Community in the New Metropolis:
Economic, Social, and Religious Perspectives
Moderator: Clifton Hood, Hobart and William Smith
Colleges

Dennis N. Mihelich, Creighton University Instant Community: Black Migrants and Prince Hall Masonry in Nebraska

Etan Diamond, Indiana University – Purdue University Indianapolis Congregating on the City Margins: Suburbanization and Religion

3:45 - 4:45 p.m. Refreshment Break Mezzanine

4:20 p.m. - 6:00 p.m. Concurrent Sessions

Session 17 – Salon D European City Capitals

Moderator: David Gordon, Queens University

Filippo De Pieri, Politecnico di Torino, Italy, Turin as a Capital City, 1815-1864: Institutions and Urban Design

Carolyn Loeb, Central Michigan University On Boundaries: Berlin After the Wall

Denis Bocquet, Ecole Francaise de Rome, Rome Political Struggle, Technical Practices and Institutional Rivalries for the Control of Urban Space: Town Planning Procedures in Rome, 1870-1911

Carola Hein, Bryn Mawr College European Unification and Capital Cities Session 18 – Salon G
Olmsteds – The Second Generation
Moderator: Arleyne Levee, Belmont, MA

Thomas P. Gates, Kent State University
A Survey of Frederick Law Olmsted Jr.'s Civic and
Private Projects in Cleveland, Ohio: 1912-1932

Jon Peterson, Queens College, City College of New York

Whither City Planning? Frederick L. Olmsted, Jr. vs Benjamin C. Marsh, 1904 – 1910

Larry McCann, University of Victoria John Charles Olmsted in Western Canada, 1907-1913: Designs for a New Suburban Geography

Amy S. Brown, Massachusetts Institute of Technology Myths and Misconceptions: Re-examining the History of the Olmsted Firm

Session 19 – Salon F
Alternative Community Formations
Moderator: Gail Sansbury, California State
Polytechnic University, Pomona

Liang-yi Yen, Los Angeles, CA Community Advisory Planning

Melissa Bird, Maryland-National Capital Park and Planning Commission, and Kelly Quinn, University of Maryland, College Park 'This is The New South Africa': Planning and

This is The New South Africa': Planning and Providing for Racial and Religious Identities in Cape Town

Mirle Rabinowitz Bussell and Lezlee Hinesmon-Matthews, University of California at Los Angeles Centering Los Angeles: Sociospatial Strategies for Racial and Ethnic Community Preservation, 1900-1954

Michael Frisch, Rutgers University The Historical Basis of Planning's Preference for Heterosexuals

# **Eighth Biennial Conference on Planning History**

Session 20 – Salon E Early 20<sup>th</sup> Century Planning Movements

Moderator: Bruce Stephenson, Rollins College

Laura Lawson, University of California-Berkeley The Planner in the Garden: The Relationship between Planning and Urban Gardening Programs, 1890s to 1990s

Ingrid Steffensen-Bruce, Brookdale Community College

"An Impregnable Bulwark for Law and Order:" The City Beautiful and the Urban Immigrant Poor

Robert B. Fairbanks, University of Texas at Arlington

Planning, Citizenship and Public Education in Chicago and Dallas, 1909-1927

Session 21 – Salon H
Identity, Inequality, and Privilege: Construction
of Race in the Twentieth Century American
Urban Landscape

Moderator: Daniel Bluestone, University of Virginia

Kofi Malik Boone, JJR Inc.

Challenging Historic Preservation and the Image of the Privilege in the Contemporary African American Urban Landscape: Exploring Change on Eastern Avenue, Grand Rapids, Michigan

Laura Swartzbaugh, University of Michigan Constructing the "Color Line": Urban Planning and the Social and Spatial Formations of Racial Identity

Marta Gutman, University of California at Berkeley "Lifting As We Climb" at the Fannie Wall Home: Charity, Race, and Women's Institution-Building in Oakland, California, 1918-1962

Session 22 – Thomas

Cleaning up the Streets: The Displacement and Containment of Vice Since the Late 19<sup>th</sup> Century Moderator: Gail Lee Dubrow, University of Washington

Michael Kahan, University of Pennsylvannia "Repressing Mendicancy": The Prohibition of Begging in Turn-of-the-Century America

Daniel Kerr, CWRU The Anti-Prostitution Movement in the Progressive Era and its Aftermath on the Spatial Organization of the Midwestern City

Kathleen Kern, University of Washington Streetwalking: Urban Revitalization and the Displacement of Prostitution in Vancouver

Marcy S. Sacks, Albion College "Vice is not Resplendent Here": Police, Reform, and the Containment of New York's Black Population, 1880-1915

Session 23 – Room 3014 Warren H. Manning: Planning Model Villages for Industrial America During the Early Twentieth Century

Moderator: John Garner, University of Illinois, Urbana-Champaign

Lynn Bjorkman, Keweenaw National Historical Park Warren, Arizona: The City Beautiful and an Ideal City in the West

Arnold R. Alanen, University of Wisconsin – Madison Gwinn: Planning a Model Village for the Michigan

Charles Parrott, Lowell National Historical Park Warren Manning, Arthur Comey and Billerica Garden Suburb

Session 24 – Room 3015 Urban Parks and Fairgrounds

Moderator: Sid Brower, University of Maryland, College Park

Kathleen Walston Pagan, University of New Orleans Ready to Work: New Orleans City Park as a Study City versus Federal Funding of Urban Parks

Julie Nicoletta, University of Washington
The Emergence of the Vehicular Landscape at the
New York World's Fair of 1964-1965

Friday Evening

Wilderness

Dinner on your own

9:00 p.m. - 11:00 p.m. SACRPH Board Meeting Rooms 3014 and 3015

#### Saturday, November 20, 1999

7:00 a.m. - 8:30 a.m. Continental Breakfast Salons C, D, E

8:00 a.m. - 5:00 p.m. Conference Registration Mezzanine

9:30 a.m. - 4:30 p.m. Book Exhibit Logan

NOTE: Many display copies will be available for sale at 3:15 p.m.

8:15 a.m. - 9:50 a.m.

**Concurrent Sessions** 

Session 25 – Salon H Regional and City Planning: The 1930s and Beyond

Moderator: Larry Gerckens, On-Call-Faculty

Edward K. Muller, University of Pittsburgh and John F. Bauman, California University of Pennsylvania Renaissanceship Planning in Pittsburgh in the Late

Renaissancesmp Flanning in Flisburgh in the Late 1930s

James Wunsch, Empire State College, SUNY The Regional Plan Association at Seventy

M. Ted Nelson, Tennessee Valley Authority Land and the Political Transformation of the Tennessee Valley Authority

Session 26 – Salon G Downtown USA

Moderator: Deborah Gardner, New York, NY

Patricia Burgess, Ph.D., Independent Consultant and Researcher Planning for Public Spaces: The Case of Downtown Cleveland

Sohyun P. Lee, University of Washington Diversity, Equity, and Sustainability?: Revisiting Planning Cultures of the 1960s, a Seattle Downtown Story

Kendra Schank Smith and Peter L. Goss, University of Utah
The Salt Lake City Gateway: A Palimpsest for
Recontextualization

Session 27 – Salon F General Urban Planning Historical Narratives

Moderator: Matthew Dalbey, Jackson State

University

Nels Reese and Sherry McKibben, University of Idaho

Critical Physical Determinants in the Development of a Small Western Capitol, Boise, Idaho

Felipe J. Prestamo Hernandez, University of Miami Tale of Two Cities: City Planning in La Habana and Miami, 1603-1985

Michael H. Lang and Natasha Tursi, Rutgers University The Three Plans of Arden: A Walk Through

American Planning History

June Thomas, Michigan State University Studying Natural Planning Skills: The Case of Shoghi Effendi

Session 28 – Thomas

Housing Policy and Public Housing

Moderator: Joel Schwartz, Montclair College

Peter Marcuse, Columbia University
The Historical Threads of Housing Policy

Lawrence J. Vale, Massachusetts Institute of Technology The Ideological Prehistory of American Public Housing

Alexander von Hoffman, Harvard University The Origins and Legacy of the Housing Act of 1949

John Metzger, Michigan State University Motor City Triage: Federal Housing Foreclosures and Abandonment in Detroit, 1968-1980

Session 29 – Room 3014 Montgomery County: A History of Recent Countywide Planning Policy TBA

# **Eighth Biennial Conference on Planning History**

Session 30 – Room 3015 John Nolen: Pioneer Planner

Moderator: William Fulton, Ventura, CA

Frank B. Burggraf, FASLA, The University of Arkansas, Fayetteville

John Nolen — Civil Rights Pioneer?

Bruce Stephenson, Rollins College The Roots of the New Urbanism: John Nolen's Urban Land Ethic

Session 31 – Georgetown II Social Housing: Settlement, Voluntary and State Interventions

Moderater: Daphne Spain, University of Virginia

Joseph Heathcott, Indiana University
"Sowetos in the Sky": Public Housing and the
Culture of Planning in Postwar Urban America

Jessica Elfenbein, University of Baltimore "A Place of Resort and Help for Their Young Men:" Baltimore's Black YMCA, 1885-1925

9:30 a.m. - 10:30 a.m. Refreshment break Mezzanine

10:10 a.m. - 11:50 a.m. Concurrent Sessions

Session 32 – Room 3014 Global Case Studies in City Development and Planning

Moderator: Jurgen LaFrenz, Hamburg University

Mustafa Dikec, University of California at Los Angeles Urban Planning and Development in Ankara

Clifford Ham, University of California, Berkeley Development and Planning in Colonial Enugu, Nigeria

Session 33 – Salon G Urban Design and Land Use Control Moderator: Ruth Knack, American Planning Association

Raphael Fischler, McGill University Land-Use and Building Regulations in Montreal and Toronto, 1830-1920 Todd Gish, University of Southern California
"Pig in the Parlor": The Apartment as Nuisance in
Los Angeles, 1920-1940

Session 34 – Salon H

19<sup>th</sup> Century Roots of Planning

Moderator: Michael Lacey, Smithsonian Institute

Jonathan E. Farnham, Princeton University
On the Diagonal: Comprehensive City Planning in
Philadelphia

John W. Reps, Cornell University
City Planning Literature in the Late Nineteenth
Century: Walter Burley Griffin's Term Paper of
1897

Alba Cappellieri, University of Naples, Italy XIX Century American Theories of Urban Planning and Urban Design

Session 35 - Thomas
Urban Housing in Comparative Perspective
Moderator: Richard Harris, McMaster University

William Jenkins , University of Toronto Housing and Mobility Among the Irish of Toronto and Buffalo

Andre Sorensen, University of Tokyo Postage Stamps in the Paddy Plain: Suburban Housing in the Tokyo Metropolitan Area

Judith Walden, University of the Ozarks Cottages and Cabbage Patches: Public Housing in Post-War Dublin, 1939-1969

Session 36 – Salon F
Boosterism and the Politics of Urban Growth
Moderator: Robert Burnham, Macon State College

David Bess, California State Polytechnic University, Pomona Songs and Place – California

Stephanie Dyer, University of Pennsylvania Designing Community in the Cherry Hill Mall

Laura Wolfe-Powers, Rutgers University Vernon, California: History, Redevelopment and Conflict in a Late 20th Century Industrial Suburb

Session 37 – Georgetown II Planning, Education, and the Historically Black Campus

Moderator: Charles Connerly, Florida State University

Siddhartha Sen, Morgan State University
The Status of Planning Education at Historically
Black Colleges and Universities: Historical
Overview of the Planning Program at Morgan State
University

Hazel R. Edwards, Morgan State University Harry G. Robinson III, Howard University Tradition as Place Through Time and Change: The Long Walk: The Placemaking History of Howard University

Session 38 – Room 3015 National Planning

Moderator: Gail Radford, SUNY-Buffalo

Bruce McDowell, National Academy of Public Administration
The Ebb and Flow of National Planning in the United States

Thomas J. Nieman, University of Kentucky Warren H. Manning and the National Plan

George Hemmens, University of Illinois, Chicago Rexford Tugwell and the New Deal Origins of National Planning

Andrew Myers, Columbia University
The Landscape of Liberalism: The New Deal and
the Invention of the Post-War American City

12:00 - 1:30 p.m. SACRPH luncheon and Keynote Address Salons C, D, E

#### **Presidential Address**

David Schuyler, SACRPH President, Professor and Chair, American Studies, Franklin and Marshall College

Two Places in Lancaster

1:45 p.m. - 3:30 p.m. Concurrent Sessions

Session 39 – Salon E Gender, Race, and the Contested Boundaries of Progressive Era Planning Moderator: Mary Corbin Sies, University of Maryland, College Park Alison Isenberg, University of North Carolina, Chapel Hill

'City Beautiful' or 'Beautiful Mess'?: Downtown Housekeeping at the Turn of the Century

Kevan Frazier, University of North Carolina, Asheville

Taking Matters into Their Own Hands: The Woman's Civic Betterment Club and the Introduction of Professional City Planning to Roanoke, Virginia

Robin Bachin, University of Miami Spaces of Race Pride: The Social Geography of Leisure on the South Side of Chicago, 1910-1919

Session 40 – Salon F
Housebuilding: Practice, Theory and Policy
Moderator: Michael Lang, Rutgers University,
Camden

John Breihan, Loyola College Building Community in a Wartime Suburb, 1939-1945

Michael Buzzelli & Richard Harris, McMaster University Re-framing the History of Urban Housebuilding

Tony Dingle, Monash University Planning or the Market? Solving the Postwar Housing Crisis in Britain and Australia

Session 41 – Room 3014
Revisiting Geddes and Mumford
Moderator: Max Page, Yale University

Philip Gunn, University of Sao Paulo, Brazil Biological Influences in the Form-Function debates on Architecture: the Origins and Basis of the Mumford Modern Urbanism Critique

Marcia Epstein Allentuck, Oxford University A New Look at Patrick Geddes and Early Twentieth Century Urban Planning: What Can We Learn from Geddes Now?

Robert Wojtowicz, Old Dominion University The Architecture of the Police State, Lewis Mumford, Robert Moses, and Stuyvesant Town

# Eighth Biennial Conference on Planning History

Session 42 – Salon H

Prince George's County: Gateway to the Capital Moderator: W.C. "Bud" Dutton, Jr., AICP, State of Maryland Economic Growth, Resource Protection and Planning Commission

Marvin R. "Reggie" Baxter, Neighborhood Revitalization Division, Maryland-National Capital Park and Planning Commission (M-NCPPC) The Port Towns Revitalization Initiative

Patricia E. Hayes-Parker, Executive Director, Anacostia Heritage Trails Area The Anacostia Heritage Trails Area

David C. Harrington, Mayor of Bladensburg, MD

Comment: Audience

Washington

Session 43 – Thomas
Planning for Nature in the Los Angeles Region:
The 1930 Olmsted/Bartholomew Report on
Parks, Playgrounds, and Beaches
Moderator: John Hancock, University of

William Deverell & Greg Hise, California Institute of Technology & University of Southern California The Nature of Power in 1920s Los Angeles

Marguerite Shaffer, University of North Carolina-Wilmington Scenery as an Asset

Terence Young, University of Southern California Moral Order, Language, and the Failure of the 1930 Los Angeles Recreation Plan

Session 44 – Salon G
International Visions of National Planning
Moderator: Anthony Sutcliffe, Nottingham

University

Des Baseles Haironity of Albany SIDIV

Ray Bromley, University of Albany-SUNY Saint-Simon and the Saint-Simonians: Pioneering Visionaries and Comprehensive Planners

Sergio Pace, Politecnico di Torino INA-Casa, A Major Italian National Housing Program Launched After the Second World War

Bish Sanyal, Massachusett Institute of Technology From the Benevolent to the Evil State: History of the Rise of Anti-State and Anti-Planning Sentiment in Developing Countries

Washington DC, 1999

Session 45 – Room 3015 Environmental History

Moderator: William Jenkins, Youngstown State

Adam Rome, Pennsylvania State University
Toward a Land Ethic? The Quiet Revolution in
Land-Use Planning and Regulation

Eileen McGurty, Long Island University Environmental Injustice and Garbage Incineration in Newark, New Jersey, 1970-1998

David Walbert, University of North Carolina, Chapel Hill Rural Planning? Agricultural Heritage and Progress in Lancaster County, PA, 1960-1975

Session 46 – Georgetown II Shapers of Housing

Moderator: Eugenie Birch, University of Pennsylvania

Mark H. Ladov, New York University
From Levittown to Newark: Civil Rights Legislation
and the Fair Housing Movement in New Jersey

Roberta M. Moudry, Cornell University The Hidden Planners: The Life Insurance Industry and Urban Housing in America

Tracy Myers, Heinz Architectural Center, Carnegie Museum of Art, Pittsburgh and the University of Delaware

Pittsburgh's Hill District: The Psychology of Place and a New Model for Urban Design

3:15 p.m. - 4:15p.m. Refreshment Break Mezzanine

3:45 p.m. - 5:30 p.m.

**Concurrent Sessions** 

Session 47 – Salon E
Building American Neighborhoods:
Understanding Federal Policy's Failure and
Success

Moderator: Robert Hodder, City of Petersburg, VA

D. Bradford Hunt, University of California-Berkeley Anatomy of a Disaster: Designing and Managing Public Housing's Failure in Chicago

R. Jake Sudderth

Federal Ideas and Local Realities: The Legacy of the Seattle Model Cities Program and the Lessons of Experienced Leadership in Urban Policy

Session 48 – Salon F Sites of Reform and Commerce: Residences and Roads

Moderator: Mark Rose, Florida Atlantic University

Janet Hutchison, Smithsonian Institute
Constructing Community, Enhancing Consumption

Catherine Gudis, Yale University 'To Market, To Market': Outdoor Advertising and the Distribution of Traffic and Trade

Irene Ayad, Newark, NJ
Not for Profit Only: Corporate Involvement with
Community Planning During World War II

Session 49 – Salon G American Municipal Airports, 1918-1940 Moderator: Owen Gutfreund, Columbia University

Andrea Tuttle Kornbluh, University of Cincinnati Airports and Amusements: Lunken Airport and the Airport Playfield

Janet R. Daly Bednarek, University of Dayton Airports and City Planning, 1927-1939

Mike Czaplicki, University of Chicago Envisioning a City Profitable: The Politics of Airport Development in Chicago, 1918-1926

Session 50 – Salon H
American Cities and Planning: 1700s-1800s
Moderator: David Sloane, University of Southern
California

Diane Shafer Graham, Binghamton University, SUNY

Quaker Visions?: The Town Plans of Burlington and Perth Amboy, New Jersey in Relation to that of Philadelphia, 1676-1682

Michael Lucas, University of Maryland, College Park

A Rare and Occasional Settlement: An Historical and Archaological Interpretation of Colonial Town Planning in Mount Calvert

Martha J. McNamara, University of Maine Courts and Commerce: Public Space in Eighteenth-Century Massachusetts

Diane Shaw, Carnegie Mellon University Sorting the New City: Early 19th-Century Planning in Upstate New York Washington DC, 1999 Session 51 – Room 3014
Shaping Cities, Neighborhoods, Suburbs and
Civic Life in Philadelphia and Chicago
Moderator: Donald Krueckeberg, Rutgers
University

Amy Menzer, Johns Hopkins University
Making No Little Plans in the 1940s: Edmund
Bacon's Passion for the Big Picture and the
Contradictory Implications for City Planning and
Civic Life

Stephen Kidd, George Washington University Design of Neighborhoods: Edmund Bacon and the Development of Northeast Phiadelphia After World War II

Gurian A. McKee, University of California, Berkeley Blue Sky Boys, Professional Citizens and Knights-in-Shining- Money: Philadelphia's Penn Center Project and the Limits of Public Action, 1947-1961

Session 52 – Thomas Transplantation and Convergence of Planning Ideas

Moderator: Susan Henderson, Syracuse University

Isabelle Gournay, University of Maryland, College Park

Levitt-France and the Transformation of Parisian Middle-Class Suburbs

Robert Freestone, University of New South Wales Pre-World War One City Improvement in Sydney: Aesthetics and Internationalism

Sigrun Prahl, New York, NY
Public Space in City Centers: Parallels between
American Main Streets and the Friedrichstrasse in
Berlin

Session 53 – Room 3015 Urban Landscape and Historical Consciousness in the Southwest

Moderator: Catherine Cocks, Virginia Beach, VA

Alan Lessoff, Texas A&M University Public Sculpture, Urban Space, and Civic Consciousness in Corpus Christi, Texas

Joseph A. Rodriguez, University of Wisconsin, Milwaukee The Impact of Southwestern Urbanization on Mexican American Identities

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# Eighth Biennial Conference on Planning History

5:30 p.m. - 8:00 p.m. Dinner on your own

8:00 p.m. - 9:45 p.m.
Plenary Session and SACRPH Awards
Presentation
Dupont Ballroom
Co-Sponsored by the Henry Jackson Foundation

Lessons from the Past: Planning for the Future of the National Capital

David Schuyler, Franklin and Marshall College Moderator

Howard Gillette, Rutgers University-Camden Fifty Years of Regional Planning and Washington's Future Marc A. Weiss, Center for National Policy, Washington, DC Planning a Twenty-First Century Economy for Washington

Carl Abbott, Portland State University

A Tidewater Town in a Networked World

9:30 p.m. - 11:30 p.m.

Dessert Reception (cash bar)

Thomas and Logan

Co-Sponsored by the Fannie Mae Foundation, Johns
Hopkins University Press, and the Center for
American Places in Harrisonburg, Virginia

#### Sunday, November 21st

8:30 a.m. - 9:00 a.m.
Tour begins with an orientation session in Room 3014

#### Tours\*

- 5. Place, Park, and Newtown (Baltimore) 8:00 2:00 (CANCELLED)
- 6. The Struggle for Baltimore 8:30 2:30
- Evolving Suburban Landscapes of Northern Virginia
   8:45 - 2:45
- 8. Parkways in the Nation's Capital
  8:30 2:30
  Tour begins with an orientation session in Room 3014, 8:30 AM 9:00 AM
- \* All tours originate in hotel lobby. Busses will load on Ward Place; turn to your right as you exit the main entrance of the hotel.

Washington DC, 1999 Page 13

#### **CONFERENCE TOURS**

Thursday Tours (November 18, 1999)

NOTE: All tours still had seats available at the time the program went to press.

8:00 - 2:00

**Langston Terrace and Greenbelt** 

Guides: Angel Nieves, Cornell University; Kelly Quinn, University of Maryland; Katie Scott-Childress, Curator, Greenbelt Museum.

Tours of the Langston Terrace Dwellings in Northeast Washington, D.C. and Greenbelt in suburban Prince Georges County, Maryland, will enable participants to compare two solutions for housing sponsored by the Federal Government in the 1930s. As a program designed by a Black architect for low-income Black families, Langston Terrace raises questions about the role of public housing in urban planning history. Greenbelt, inspired by garden suburb ideas, is one of the most fully-realized federal experiments in social, architectural, and landscape planning for the White middle-class. The juxtaposition of these planned communities will stimulate conversations about the relationship between race, space, and the state.

In Langston, we will tour the neighborhood, focusing on the design of the program and the public art in the central courtyard. In Greenbelt, we will tour the Greenbelt Museum (a restored original housing unit), and enjoy a box lunch in the Community Center where longterm Greenbelters will be available to talk with us. Participants may also view Roosevelt Center and take self-guided walking tours along the pedestrian pathways to visit several residents' homes.

Cost: \$40 (includes busfare, printed materials, museum admission, and a box lunch). Limit: 48

9:00 - 1:00

Washington's First Residential Suburbs

Guide: Howard Gillette, Professor of History, Rutgers University at Camden

This tour of three early Washington suburbs will illustrate the succession of architectural and planning forms from the mid-nineteenth to early twentieth centuries. Each a historic district now, Uniontown, LeDroit Park, and Mt. Pleasant all have predominately minority populations and face a variety of issues typical of inner city areas. The tour will include commentary on how each area fits into the development of the nation's capital.

Cost: \$30 (includes busfare, printed materials, and a snack). Limit: 17.

10:00 - 2:00

The Mall: National Space, City Space

Guide: Richard Longstreth, Professor of American Studies, The George Washington University

This tour examines the Mall's complex evolution over the past two centuries. We will pay particular attention to the developments of recent decades, how this precinct is a contested terrain

for competing values, and how it persistently manages to perform a broad spectrum of functions for area residents and tourists alike.

Cost: \$20. Limit: 25

11:00 - 1:00

Washington's 7th Street Corridor

Guide: Nancy Witherell, Historic Preservation Officer, National Capital Planning Commission

This walking tour of old downtown Washington will focus on 7th Street, N.W., from Pennsylvania Avenue to Chinatown. A nineteenth-century market route that became a thriving commercial corridor, 7th Street later declined as shopping and services left old downtown. In the last quarter century, the Pennsylvania Avenue Development Corporation helped renew 7th Street as a commercial and arts corridor, invigorated by urban amenities, an attractive mix of historic and new architecture, and a new and growing downtown neighborhood--Penn Quarter. The federal and city governments still have a strong interest in the area, with significant rehabilitation of historic structures and new construction projects underway, a new sports arena, and the continuing presence of the Smithsonian Institution. As anticipated, the private sector has now joined in investment opportunities, making old downtown one of the hottest real estate markets, although one of the most regulated, in the city.

Cost: \$5.00 (plus Metro fare, approximately \$5.00 round trip). Limit: 25

Sunday Tours (November 21, 1999)

8:30 - 2:30

The Struggle for Baltimore

Guides: David Harvey, Professor of Geography, The Johns Hopkins University; Amy Menzer, Dept. of Geography and Environmental Engineering, The Johns Hopkins University

The story of the celebrated Inner Harbor's construction is one of a steady erosion of the aims of the coalition (including church and civil rights leaders) that set it in motion and its capture by the narrower forces of commercialism, property development, and financial power. This tour will ask to what extent does this narrative apply to other neighborhoods and other eras in the history of Baltimore's living and working conditions. What can the history and current redevelopment of such places as Federal Hill, Hampden, Sandtown-Winchester, the West Side of downtown, and Canton tell us about the relationships between money, power, planning, protest, and urban form?

Cost: \$45 (includes busfare, printed materials, and a box lunch. The bus will make a stop at BWI Airport at the close of the tour, approximately 3:00 pm). Limit: 48

8:45 - 2:45

The Evolving Suburban Landscapes of Northern Virginia

Guide: Joseph S. Wood, Professor of Geography and Interim Provost, George Mason University

This field trip cuts a transect across Northern Virginia from Arlington to Loudoun counties. We will investigate the continued shaping and reshaping of older suburban landscapes. As we do, we will visit a 1930s garden apartment and shopping center complex, 1950s/1970s/1990s redeveloped retail landscape, and the largest Vietnamese retail district in the eastern United States. We will also tour Tyson's Corner--the epitome of an edge city—Reston Town Center, and a new "lifestyle subdivision" along the way. Robert E. Simon will be available to talk with tour participants about Reston during the late morning. Participants will have the opportunity to get lunch on their own as they explore Reston Town Center.

Cost: \$35 (includes busfare and printed materials. The bus will make a stop at Dulles Airport at approximately 2:45 on request and at Reagan National Airport at the close of the tour, approximately 3:15 pm). Limit: 15

8:30 - 2:30

Parkways in the Nation's Capital

Guide: Tim Davis, HABS/HAER Division, National Park Service

Take a guided trip along the first federal parkways in the nation. Designed to provide scenic connectors between parks and landmark sites, they form an integral part of the park system of the national's capital and influenced construction of other parkways nationwide. While important commuter routes today, they also provide for recreational driving and offer critical greenspace for national resource protection and outdoor recreation. Balancing these often competing functions continues to pose a challenge to parkway planners.

The tour will begin with a short orientation session in the hotel. The bus will depart at approximately 9:15 am for a tour along the George Washington, Clara Barton, and Rock Creek and Potomac Parkways.

Cost: \$40 (includes busfare, printed materials, and a box lunch. The bus will make a stop at Reagan National Airport at the close of the tour, approximately 2:45 pm). Limit: 22